

# Theory of Change

## DC Early Learning Collaborative



### INPUTS

#### Awareness

### ACTIVITIES

- Town halls, teach-ins, and EduTours
- Outreach to media and other activist groups
- Email and social media updates around research, legislation, and events

#### Action

- Local, regional, and national political lobbying
- Meetings with local education leaders
- Strategic partnerships with values-aligned organizations (Under 3 DC, EDC, etc.)
- Advisory services for local ECE programs and organizations
- Social media and letter writing campaigns

#### Education

- Assistance for ECE professionals pursuing higher education
- Professional development for professors and students
- Resources to help ECE professionals understand legislation and benefits
- Offshoot organizations to support inclusion (i.e. DC Men in ECE)

### OUTPUTS

- # of community members informed on ECE topics and legislation
- # of engaged parents of ECE students
- # of first-hand experiences with ECE programs
- # of journalists covering ECE topics

- # of politicians who are supportive of ECE
- # of education leaders involved in ECE reform
- # of partnerships with community organizations and ECE employers
- # of NAEYC accreditations
- # of posts, letters, and community members participating in ECE campaigns

- # of certifications or degrees earned
- # of ECE professionals and leaders trained
- # of ECE workers who understand how to navigate the ECE system
- # of professionals supported by specialized ECE organizations

### OUTCOMES

- Raise awareness around the importance of ECE
- Highlight systemic challenges faced by students and workforce
- Strengthen parenting skills and involvement
- Increase community engagement

- Change perception of ECE from daycare to education
- Maximize community resources for ECE improvements
- Introduce new methods to change how child development is measured
- Achieve and maintain pay equity for ECE workforce

- Improve morale and effectiveness within the workforce
- Better prepare and equip the ECE workforce
- Increase retention within the ECE workforce
- Increase knowledge of infant/toddler development in the ECE workforce

### IMPACT

Improve quality of infant and toddler education in the district, helping children reach their full potential.