

Vatushi Moondra Senior UX Designer

Designing intuitive digital experiences through strategy, collaboration, and human-centered thinking for over 8 years.

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ZS Associates Senior UX Designer

Pune, India | 2021-Present

During my time at ZS Associates, I led and contributed to the design of enterprise platforms and data-driven digital products for global clients including Pfizer, Novartis, Sanofi, Microsoft, and Abbott. Collaborating with multidisciplinary teams, I helped transform complex operational and business challenges into seamless, scalable, and intuitive user experiences.

A significant part of my role involved deeply understanding customer workflows, identifying behavioral patterns and usability gaps, and deriving insights that informed strategic design decisions. By mapping user journeys and analyzing system interactions closely, I was able to uncover nuanced experience opportunities that optimized efficiency, usability, and overall product adoption.

From facilitating design discussions and aligning stakeholders to crafting interaction models, prototypes, and polished interfaces, I contributed across the full UX lifecycle. I was also selected among a small group of designers for an intensive 40-hour UX & AI masterclass focused on integrating AI into UX workflows and product thinking, where we collaboratively conceptualized and designed an AI-driven product experience as part of a hands-on design challenge.

Onethign Design Senior UX Designer

Gurugram, India | 2019-2021

Led UX initiatives for Fortune 500 clients across diverse industries, managing design execution from research and wireframing to high-fidelity interfaces and prototyping. Facilitated stakeholder discussions, mentored junior designers, and contributed to solving complex product and experience challenges through strategic design thinking.

Think Design Collaborative UX Designer

Bengaluru, India | 2019

Collaborated on a full-cycle product design engagement, translating business requirements and user needs into streamlined workflows and intuitive interface solutions.

Ernst & Young - FCUX UX & UI Designer

Pune, India | 2018-2019

Gained hands-on experience collaborating within agile teams and understanding end-to-end product design workflows.

L'ecole de Design Nantes Atlantique

2017-2018 | . Nantes, France

Digital Media Design - User Experience & Interface

MIT Institute of Design

2014-2018 | . Pune, India

Communication Design- Graphics & UX Design

Skills

Design Thinking & Strategy
Cross-functional Collaboration
Agile / Scrum Methodology
Stakeholder Management

User Research & Personas
Journey Mapping
Information Architecture
Wireframing & Prototyping
Usability Testing & Accessibility

Visual Design & Layout
Typography & Color Theory
Branding & Design Systems
Dashboard & Data Visualizations
Accessibility-focused UI

Tools

Figma
FigJam
Adobe Creative Suite
Miro
Axure RP
Jira & Confluence
LLM Agents
Figma Make
Framer AI
Maze
Attention Insight