



DowUrK® Inc.

SERVICE ORDER FORM

Professional Services · Est. 2016 · Hammond, Louisiana

UEI: PNMVVH9EWS03

NAICS: 813410

CAGE: 8JUP7

TIN: 81-3555399

501(c)(3) Nonprofit

"We Turn Systemic Gaps Into Generational Wins"

www.dowurktoday.org · 19 Services · 1,000+ Businesses Served

★ Prices shown are **suggested starting rates**. Final pricing is confirmed during your complimentary consultation and may vary based on project scope. Custom quotes are available for all services. Disaster Response & Relief initial assessments are always **FREE**.

SECTION 1 N 1 Select Services & Pricing Tier

Check (✓) your desired tier for each service

#	Service	Cat.	Tier	Price	Includes	Select
1	Branding & Product Development Brand identities, logos, color palettes, product mockups, and launch strategies.	Creative	Starter	\$750	Logo + color palette + brand guide	☐
			Growth	\$2,500	Full brand identity + product mockups	☐
			Premium	\$5,000	Complete brand system + launch strategy	☐
2	Business Training & Consulting Expert guidance and training to build, grow, and scale your business.	Consulting	Session	\$150	1-hour strategy session	☐
			Package	\$500	4-session coaching package	☐
			Retainer	\$1,200	Monthly consulting retainer	☐
3	Business Certification Assistance obtaining MBE, WBE, DBE, and other nationally recognized certifications.	Compliance	Basic	\$500	Application review + checklist	☐
			Standard	\$1,200	Full application prep + submission	☐
			Complete	\$2,000	End-to-end certification management	☐
4	Photo & Video Services Professional photography and videography to showcase your business.	Creative	Headshots	\$250	Professional headshot session (up to 10 edited photos)	☐
			Business	\$750	Half-day business shoot (photos + 1 promo video)	☐
			Full Production	\$2,000	Full-day shoot + editing + brand video package	☐
5	Social Media Management Strategic social media content, scheduling, and community management.	Marketing	Starter	\$500	8 posts/month across 2 platforms	☐
			Growth	\$1,200	16 posts/month + engagement management	☐
			Pro	\$2,500	30 posts/month + ads + analytics reporting	☐

6	Content Creation / Copywriting Engaging content and copy that connects with your audience and drives results.	Creative	Blog Pack	\$300	2 blog posts (800–1,200 words each)	■
			Web Copy	\$750	Website copy (up to 5 pages)	■
			Monthly	\$1,500	Monthly retainer — 4 blogs + social copy	■
7	Podcast / Livestream Recordings Professional podcast production and livestream services to amplify your message.	Creative	Single Episode	\$200	Recording + basic editing (up to 60 min)	■
			Monthly Pack	\$600	4 episodes/month + show notes	■
			Full Launch	\$1,500	Podcast launch kit + 4 episodes + artwork	■
8	Legal Compliance Navigate business regulations, licensing, and compliance requirements.	Compliance	Review	\$350	Compliance audit + recommendations report	■
			Setup	\$900	Business structure + licensing setup guidance	■
			Ongoing	\$1,500	Quarterly compliance monitoring + updates	■
9	AI Services & Solutions Leverage cutting-edge AI tools to automate, optimize, and scale operations.	Technology	Consultation	\$300	AI readiness assessment + tool recommendations	■
			Integration	\$1,500	AI workflow setup + automation (up to 3 workflows)	■
			Custom Build	\$4,000	Custom AI solution design + implementation	■
10	Disaster Response & Relief Support and resources for businesses affected by natural disasters.	Support	Assessment	FREE	Free initial impact assessment	■
			Recovery Plan	\$500	Business continuity + recovery roadmap	■
			Full Support	\$1,500	Hands-on recovery coordination + grant navigation	■
11	Strategic Planning Comprehensive business strategies and roadmaps for sustainable growth.	Consulting	Roadmap	\$750	90-day strategic roadmap session	■
			Annual Plan	\$2,500	Full annual business plan + KPI framework	■
			Executive	\$5,000	Multi-year strategic plan + quarterly reviews	■
12	Grant Writing Professional grant writing to help you secure funding for your business.	Funding	Research	\$300	Grant opportunity research + match report	■
			Application	\$1,200	Single grant application (foundation/local)	■
			Federal	\$3,500	Federal/state grant application + compliance docs	■
13	Digital Marketing Data-driven digital marketing strategies to reach your ideal customers.	Marketing	Starter	\$750	SEO audit + Google Business setup + 1 ad campaign	■
			Growth	\$2,000	Multi-channel strategy + monthly reporting	■
			Full Service	\$4,500	Comprehensive digital marketing management	■

14	IT Services Technology consulting, web development, and IT support for modern businesses.	Technology	Website	\$1,500	Professional 5-page business website	■
			Tech Support	\$200/mo	Monthly IT support (up to 5 hrs)	■
			Custom Dev	\$5,000+	Custom web/app development (scoped project)	■
15	Research Market research, competitive analysis, and data insights to inform decisions.	Consulting	Competitive	\$500	Competitor analysis report (5 competitors)	■
			Market Study	\$1,500	Full market research + opportunity report	■
			Custom	\$3,000	Custom research project + data visualization	■
16	Event Services Planning, coordination, and execution of professional business events.	Operations	Workshop	\$500	Virtual or in-person workshop coordination	■
			Corporate	\$2,000	Half-day corporate event (up to 50 attendees)	■
			Full Event	\$5,000	Full-day event production + marketing	■
17	Campaigns End-to-end campaign management for marketing, fundraising, and advocacy.	Marketing	Launch	\$1,000	Single campaign strategy + execution (30 days)	■
			Quarterly	\$3,000	3-month multi-channel campaign	■
			Annual	\$8,000	Full-year campaign calendar + management	■
18	Partnerships & Strategic Alliances Connect with potential partners and build strategic alliances for growth.	Consulting	Intro	\$300	Partnership readiness assessment	■
			Matchmaking	\$1,000	Partner identification + outreach strategy	■
			Full Alliance	\$2,500	End-to-end partnership development + MOU drafting	■
19	Business Association Join our network and access exclusive member benefits and resources.	Membership	Basic	\$99/yr	Directory listing + events access	■
			Professional	\$249/yr	All Basic benefits + consulting credits	■
			Premium	\$499/yr	All benefits + priority services	■

SECTION 2

Client Information

Please print clearly

First Name:		Last Name:	
Email Address:		Phone Number:	
Business Name:		Business Type (LLC, Sole Prop, etc.):	
Louisiana Parish / City:		Website (optional):	

How did you hear about us?:	_____	Desired Timeline:	_____
Overall Budget Range:	_____	Preferred Contact Method:	_____

SECTION 3 Project Description & Goals

Describe your business, goals, challenges, and what success looks like for you:

ESTIMATED TOTAL (from selected services above):

\$ _____

SECTION 4 Agreement & Signature

By signing below, I acknowledge that the prices listed are **suggested starting rates** and that final pricing will be confirmed after a consultation with the DowUrk Inc. professional services team. I consent to being contacted by DowUrk Inc. regarding this service request and agree to DowUrk's Privacy Policy available at www.dowurktoday.org. I understand that this form does **not** constitute a binding contract or guarantee of service delivery until a formal service agreement is executed.

Client Signature:	_____	Date:	_____
Printed Name:	_____	Title / Position:	_____

Submit this form via:

■ Email: info@dowurktoday.org	■ Online: www.dowurktoday.org/service-order	■ Book: dowurkinc.setmore.com
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