

## **PRIVACY POLICY**

### **Pine Ridge Residences – Privacy Policy**

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#### **1. Overview**

Pine Ridge respects your privacy and is committed to protecting your personal information in accordance with:

- Pakistani consumer protection principles
  - Emerging data protection frameworks (including **Personal Data Protection Bill – Pakistan**)
  - International best practices
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#### **2. Information We Collect**

We may collect:

##### **a. Personal Information**

- Name
- Phone number
- Email address
- Inquiry details

##### **b. Technical Information**

- IP address
  - Browser type
  - Device information
  - Website usage data
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#### **3. Purpose of Data Collection**

Your information may be used to:

- Respond to inquiries

## Pine Ridge Residences

- Provide project information
  - Improve Website functionality
  - Maintain internal records
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### **4. No Sale of Data**

Pine Ridge **does NOT sell, rent, or trade personal information** to third parties.

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### **5. Data Sharing**

We may share information only:

- With internal stakeholders
  - When required by law
  - For legal compliance
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### **6. Data Security**

We implement reasonable safeguards to protect your data. However:

- No system is completely secure
  - Users provide information **at their own risk**
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### **7. Cookies**

The Website may use cookies to:

- Enhance user experience
- Track usage patterns

Users may disable cookies via browser settings.

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### **8. Third-Party Links**

The Website may contain external links. Pine Ridge is **not responsible for third-party privacy practices**.

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## **9. User Rights**

You may request:

- Access to your data
- Correction or deletion

Subject to applicable laws.

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## **10. Data Retention**

Data is retained only as long as necessary for:

- Operational purposes
  - Legal requirements
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## **11. Consent**

By using this Website, you:

- Consent to data collection and use
  - Accept this Privacy Policy
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## **12. Policy Updates**

Pine Ridge may update this policy without notice. Continued use constitutes acceptance.