



LOADERBIKE

INDIA'S FIRST FAST CHARGING LOADER BIKE

Franchise & Investment Opportunity

**₹12 LAKH INVESTMENT | 150%+ ROI | 3-YEAR
WARRANTY**

Powered by Flextron 90-Min Fast Charging Technology

THE PROBLEM

- Last-mile delivery market in India is booming — ₹40,000+ Cr opportunity
- Traditional delivery bikes have high fuel costs (₹8-10/km)
- Electric 2-wheelers lack payload capacity (max 20kg)
- Current electric loaders take 6-8 hours to charge — killing productivity
- No reliable franchise model exists for EV commercial vehicles
- Delivery businesses losing 30% revenue to fuel & downtime

INDIA NEEDS A FAST-CHARGING, HIGH-CAPACITY ELECTRIC LOADER

THE SOLUTION

LOADER BIKE PRO

- 300 KG payload capacity — 15x more than regular e-scooters
- 90-minute fast charging — back on road in 1.5 hours
- ₹0.30/km operating cost — 95% savings vs petrol
- 150+ km range per charge — full day coverage
- IP67 waterproof motor — all-weather reliable
- 3-year comprehensive warranty with roadside assistance

BUILT FOR HEAVY DUTY. POWERED BY FLEXTRON.

PRODUCT SPECIFICATIONS

- Motor: 2000W BLDC Hub Motor
- Battery: 64V 45Ah LFP (Lithium Iron Phosphate)
- Range: 150+ km per charge
- Charging: 90 minutes (Flextron Fast Charge)
- Top Speed: 45 km/h (governed for safety)
- Payload: 300 kg maximum
- Cargo Box: 4ft × 3ft × 2ft steel
- Brakes: Hydraulic disc (front & rear)
- Suspension: Dual shock absorbers
- Warranty: 3 years / 30,000 km

OPERATING COST: ₹0.30/KM | SAVINGS: ₹2.5 LAKH/YEAR

MARKET OPPORTUNITY

₹40,000 Cr

Last-Mile Delivery Market (2025)

45% CAGR

E-Commerce Logistics Growth

2 MILLION

Commercial EVs Needed by 2030

- Corporate adoption: Amazon, Flipkart, Zomato, Swiggy going EV-first
- Rising fuel prices: Petrol at ₹110+/litre in metros
- Green mandates: 30% EV adoption target by 2030

FRANCHISE OPPORTUNITY

**TOTAL INVESTMENT: ₹12
LAKHS**

- Franchise Fee: ₹3,00,000 (one-time)
- Inventory (5 bikes): ₹6,00,000
- Showroom Setup: ₹1,50,000
- Marketing Launch: ₹150,000

WHAT YOU GET

- Exclusive territory rights
- 5 Loader Bike Pro units
- Complete showroom branding kit
- Digital marketing support
- Lead generation from HQ
- Technical training program
- Dedicated franchise manager

ROI PROJECTIONS

YEAR 1

₹18 LAKHS REVENUE

50% ROI | Break-even in 8 months

YEAR 2

₹30 LAKHS REVENUE

100% ROI | Full profitability

YEAR 3

₹45 LAKHS REVENUE

150%+ ROI | Expansion ready

REVENUE STREAMS

- Vehicle Sales: ₹15000 margin per unit
- Service & Maintenance: Recurring revenue
- Fleet Leasing: Corporate contracts
- Spare Parts & Accessories: 30% margin
- Battery Replacement: ₹15,000 per unit after 3 years

TECHNOLOGY EDGE

FLEXTRON 90-MINUTE FAST CHARGING

- Proprietary BMS (Battery Management System) for optimal charging
- LFP Chemistry: 1500+ charge cycles vs 500 for standard lithium-ion
- Thermal management prevents overheating during fast charge
- Smart diagnostics via mobile app — real-time battery health
- IP67 rated: Rain, dust, mud — no problem

6-8 HRS → 90 MINS | GAME CHANGER FOR COMMERCIAL USE

WHY LOADERBIKE WINS

Feature	LoaderBike Pro	Competitors
Payload Capacity	300 kg	50-100 kg
Charging Time	90 minutes	6-8 hours
Range	150+ km	80-100 km
Cost per km	₹0.30	₹0.50-0.80
Warranty	3 years	1 year
Franchise Support	Complete ecosystem	Limited/None

FIRST MOVER ADVANTAGE IN ₹40,000 Cr MARKET

FRANCHISE SUPPORT

PRE-LAUNCH

- Site selection assistance
- Showroom design & branding
- Staff recruitment guidance
- Inventory planning
- Legal & compliance support

LAUNCH

- Grand opening event
- Local PR & media coverage
- Digital campaign activation
- Lead generation kickstart
- Sales training program

ONGOING

- Dedicated franchise manager
- Monthly business reviews
- Continuous marketing support
- Technical helpdesk
- Quarterly training updates

24/7 SUPPORT HOTLINE | DEDICATED FRANCHISE SUCCESS TEAM

JOIN THE EV REVOLUTION

BECOME A LOADERBIKE FRANCHISE PARTNER

- ₹12 Lakhs Total Investment
- 150%+ ROI by Year 3
- Exclusive Territory Rights
- Complete Business Support

APPLY NOW

 +91 72042 13361

 franchise@loaderbike.com

 www.loaderbike.com

Limited Franchises Available —
Act Now!