

INTRODUCTION

ATFF uses cookies and similar technologies on www.atfftrade.africa to improve user experience, support secure login, remember user preferences, understand platform usage, improve digital trade workflows, and provide relevant content.

By using ATFF, you may choose whether to accept, reject, or manage certain cookies through your browser settings or platform options.

WHAT ARE COOKIES?

Cookies are small text files placed on your device to help recognize it, remember information, and improve your browsing experience.

Session Cookies vs Persistent Cookies

- **Session Cookies:** Expire immediately when you close your browser.
- **Persistent Cookies:** Remain on your device for a defined period or until you manually delete them.

WHY ATFF USES COOKIES

- Keep users logged in securely
- Remember dashboard preferences
- Support account authentication
- Improve website performance
- Understand how users navigate the platform
- Improve trade workflow design
- Detect technical errors
- Strengthen platform security
- Remember language or country preferences
- Support analytics and reporting
- Improve training and help center content
- Personalize relevant platform information

TYPES OF COOKIES WE USE

1. STRICTLY NECESSARY

Required for the website to work properly. Supports login authentication, account security, form submissions, dashboard access, session management, and fraud prevention. Key features may fail without these.

2. PERFORMANCE & ANALYTICS

Collects data such as pages visited, time spent, navigation patterns, error messages, and traffic sources to help ATFF understand interactions and improve website performance and user experience.

3. FUNCTIONAL COOKIES

Allows ATFF to remember choices made by users, including language preferences, country selection, saved login preferences, dashboard display options, form progress, and accessibility settings.

4. SECURITY COOKIES

Protects the platform and users from unauthorized access, suspicious activity, fraud, and misuse through login protection, session validation, and protection against automated abuse.

5. MARKETING / COMMUNICATION

Where enabled, helps understand user interests to provide relevant updates, training opportunities, onboarding campaigns, or trade content. Users can manage or reject these non-essential cookies.

6. THIRD-PARTY COOKIES

Placed by integrated third-party services (e.g., analytics tools, video platforms, helpdesk, payment partners). ATFF does not control these; users should review third-party privacy policies.

COOKIES AND USER DASHBOARDS

When registered users log in to ATFF dashboards, cookies help:

- Maintain secure sessions and remember user roles
- Load the correct dashboard and preserve form progress
- Improve navigation and secure document sessions
- Support notifications and account activity

MANAGING COOKIES

Users can manage cookies through browser settings, device settings, the website cookie banner, or preference center.

- Block or delete cookies, or receive alerts
- Disable third-party cookies or clear browsing data

Note: Disabling certain cookies may affect platform functionality, login access, and user experience.

CONSENT

ATFF may request user consent before placing non-essential cookies on a device. Strictly necessary cookies may be used without separate consent because they are

CHANGES TO THIS COOKIE POLICY

ATFF may update this Cookie Policy from time to time to reflect platform changes, legal requirements, technology updates, or third-party service changes. Updated versions will be posted with the revised date.

required for the website to function. Preferences can be updated where options are provided.

CONTACT INFORMATION

For questions about this
Cookie Policy.

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Source: ATFF Cookie Policy, www.atfftrade.africa