



Partners

ATFF PARTNERS AND ECOSYSTEM COLLABORATION

INTRODUCTORY TEXT

ATFF is designed as an ecosystem-driven digital trade platform. Its success depends on collaboration with institutions, agencies, private sector operators, technology providers, trade facilitators, logistics companies, financial institutions, chambers of commerce, startup networks, and development partners.

The platform is structured to support strategic collaboration with stakeholders that contribute to SME onboarding, trade facilitation, export readiness, documentation, finance, logistics, digital identity, interoperability, policy support, and AfCFTA implementation.

CATEGORIES OF PARTNERS

GOVERNMENT AND TRADE INSTITUTIONS

ATFF is designed to collaborate with government ministries, national AfCFTA offices, export promotion agencies, SME development agencies, investment promotion agencies, standards bodies, customs authorities, and other trade-related institutions.

These partners may support:

- SME verification;
- national trade campaigns;
- export readiness programmes;
- policy alignment;
- documentation guidance;
- trade intelligence;
- institutional reporting.

EXPORT AND SME DEVELOPMENT AGENCIES

Export and SME agencies can use ATFF to identify, onboard, train, and support businesses preparing for AfCFTA trade and global export opportunities.

LOGISTICS PARTNERS

Logistics providers can register on ATFF to offer freight, shipping, warehousing, transport, route management, customs clearing support, and delivery services to SMEs and buyers.

BENEFITS OF PARTNERING WITH ATFF

Partners benefit from:

- access to a growing SME trade ecosystem;
- visibility within the AfCFTA digital trade space;
- structured trade engagement opportunities;
- data-driven SME participation insights;
- stronger support for non-oil export growth;
- access to businesses seeking trade, finance, logistics, and market opportunities;
- contribution to Africa's digital trade transformation.

PARTNERSHIP PHILOSOPHY

ATFF believes that Africa's trade transformation cannot be achieved by one platform or institution alone. It requires a connected ecosystem where public and private sector actors work together to make trade easier for businesses.

ATFF therefore provides a digital environment where partners can support SMEs, provide services, share trade opportunities, enable transactions, improve visibility, and contribute to Africa's single market vision.

FINANCIAL INSTITUTIONS AND TRADE FINANCE PARTNERS

Banks, fintechs, export credit institutions, insurance providers, and trade finance partners can support SMEs through invoice finance, purchase order finance, working capital, payment solutions, escrow, insurance, and transaction support.

TECHNOLOGY AND INTEROPERABILITY PARTNERS

Technology partners can support ATFF through API integrations, EDI interoperability, data exchange, identity verification, National Single Window alignment, ADAPT/TWIN compatibility, cybersecurity, and digital workflow automation.

CHAMBERS, ASSOCIATIONS, AND BUSINESS NETWORKS

Chambers of commerce, business associations, sector groups, women/youth enterprise networks, cooperatives, and startup communities can support SME mobilization and trade participation.

DEVELOPMENT PARTNERS

Development partners may collaborate with ATFF on SME inclusion, women and youth enterprise development, trade capacity building, AfCFTA awareness, digital trade adoption, and export readiness support.

PARTNERSHIP OPPORTUNITIES

ATFF welcomes partnership discussions in the following areas:

- SME onboarding;
- export readiness training;
- trade finance;
- logistics integration;
- technology integration;
- AfCFTA awareness campaigns;
- National Node deployment;
- startup acceleration;
- Korea-Africa and global trade connectivity;
- research and trade intelligence;
- government and institutional collaboration.

IMPORTANT NOTE

References to potential partners, institutions, or ecosystem actors on ATFF do not automatically imply formal endorsement or binding partnership unless expressly confirmed through an executed agreement, memorandum of understanding, or official communication.

Interested organizations can engage ATFF to explore strategic partnership opportunities.

Partner with ATFF: www.atfftrade.africa