



AfCFTA Guide for SMEs & Businesses

HELPING AFRICAN SMES TRADE ACROSS BORDERS WITH CONFIDENCE

The African Continental Free Trade Area (AfCFTA) creates a historic opportunity for African businesses to trade across the continent under a more coordinated, simplified, and integrated trade framework.

WHAT AFCFTA MEANS FOR SMES

- **Wider Markets** — Sell beyond local borders across Africa
- **New Buyers** — Connect with distributors, partners, and customers
- **Reduced Trade Barriers** — Benefit from a more integrated trade environment
- **Regional Value Chains** — Join supply chains across multiple African countries
- **Business Growth** — Scale products and services more easily

HOW ATFF HELPS SMES USE AFCFTA

- Register and verify business profile
- List products and services
- Understand AfCFTA trade requirements
- Check product eligibility
- Access documentation support
- Connect with logistics providers
- Access payment and finance partners
- Engage buyers across Africa
- Track trade activity digitally

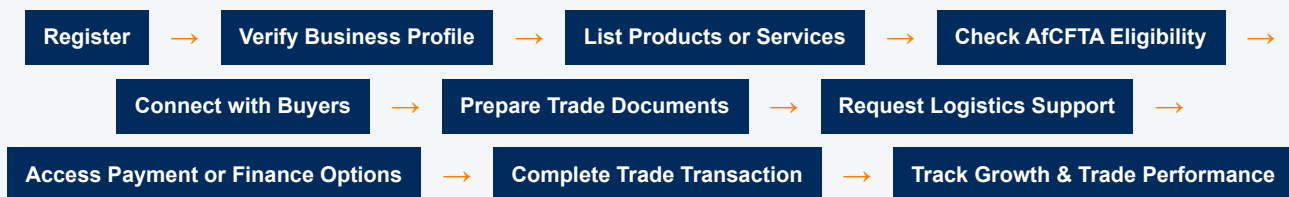
WHO CAN USE ATFF?

- SMEs and exporters
- Manufacturers
- Agribusinesses
- Processors and producers
- Service providers
- Digital businesses
- Logistics providers
- Buyers and distributors
- Financial institutions
- Government trade agencies
- AfCFTA implementation stakeholders

KEY BENEFIT

ATFF helps transform AfCFTA from a policy opportunity into a practical digital trade experience for SMEs.

ATFF TRADE JOURNEY



Start Your AfCFTA Trade Journey Today

Register on ATFF: www.atfftrade.africa