

Your Business Investment Package


**NEED A HAIR
MAKEOVER**
Hair Extensions & Hair Loss Specialist Salon

A real Business Opportunity, For Real People with Needs, By real people with the drive and dedication.

The first of it's kind in Europe.

There is more to adding Hair





Never
LET
Anyone
DULL YOUR
Sparkle



NEED A HAIR



Specialist Hair Extensions Salon

WHY NOW IS A GOOD TIME TO INVEST IN THIS SECTOR



singer/entertainer @babygee
in the house

Celebrities on Red carpets and magazines have normalised hair extensions. Hair Extensions have been a trending topic among many women and professionals on YouTube around the world. It is arguable that the main reason for the popularity of hair extensions is that one can get instant gratification. In 2015 nearly £15m worth of treated human hair - that has been washed and sometimes dyed - was imported into the UK, according to Customs and Excise. It comes mainly from India, China and Europe. On top of that almost £10m worth of wigs, false beards, eyebrows and eyelashes made from the stuff were also imported.

Those in the trade estimate the hair extension industry alone is worth £60m in this country, that does not include training, treatment and application costs.

So for some women this is a no-brainer. If their tired of a hair style and sick of waiting for their hair to get to the length they want, sick of chemicals, sick of thin lack lustra hair? then with over 16 different hair extensions techniques and year in year out growth of the sector, there is bound to be one technique that can safely help achieve their hair goal in a short time. It is for that reason hair extensions and disguising hair-loss problems is a viable, profitable and rewarding business.



Jemma Louise recommends **Need a Hair Makeover Hair Extensions and Hair loss Salon.**
19 Feb at 09:03 · 📍

This lady is amazing I have alopecia and haven't felt like me for along time but the work she did on me she has made me feel like me again thank u so much xx

Need a Hair Makeover Hair Extensions and Hair loss Salon
3 ★ · \$\$\$ · Hair Salon
Wolverhampton St, DY1 West Midlands

👍 Like 💬 Comment ➦ Share

Be the first to like this

Need a Hair Makeover Hair Extensions and Hair loss Salon
It was a pleasure. Here's one of the photos I took of you. Yummy mummy



WHY NOW IS THE RIGHT OPPORTUNITY

For many people in Britain and throughout Europe, hair loss, thin hair and damaged hair is a major problem.

Our Franchises can assist them to get all the help that they need for a full-on hair makeover with the simplest of solutions.

With the help of our franchise set-up, you can:

- Duplicate a real, genuine business that allows you to help others.
- Set up a business that consistently provides an impressive return on investment.
- Put together a business that helps you assist real people with genuine needs.
- Develop a meaningful career path for yourself that has rewards for years to come.

Help with Business Planning

- Prepare Local Business Plan
- 5 years Cash flow Projections
- 5 years Profit & Loss, Balance Sheet
- Marketing Strategy

Legal Status & Raising Finance

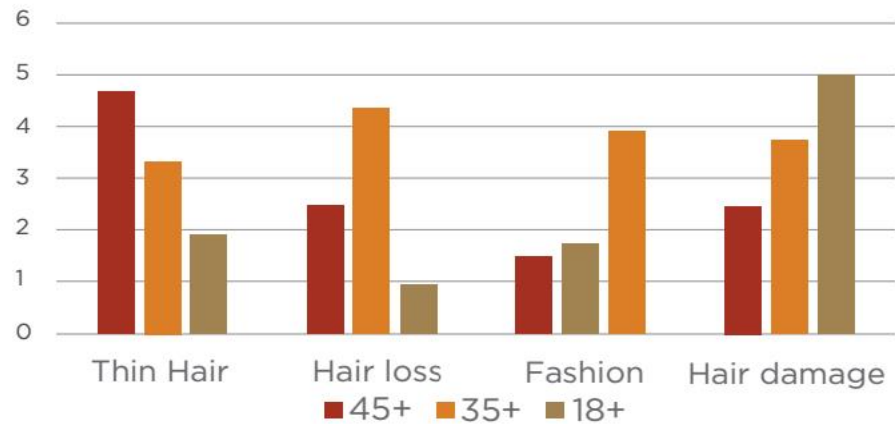
- Setting up Ltd Company
- Opening Business Bank Account
- Opening Debit/Credit Merchant Account
- Apply for Business Finance

Support, Management, Stock

- National Advertising
- Management Team Support
- Quality Stock supply
- Drive growth of brand through Franchise Shows

16 different Hair Extension and Hair Loss Techniques

WHY ARE HAIR EXTENSIONS SO POPULAR



EXCLUSIVE SERVICES FOR OUR CLIENTS

- ⇒ 11 Different Hair Extension Techniques
- ⇒ 5 Hair Loss Enhancement Techniques
- ⇒ Hair, Scalp,, hair extension & wig maintenance
- ⇒ Hair, Scalp, Face Detox treatments
- ⇒ Hair, Makeup, Dress Makeover special occasion packages
- ⇒ Group Wedding packages
- ⇒ Make Customised Wig Systems
- ⇒ Stress busting treatments
- ⇒ Training Courses



OUR HISTORY AND LONG TERM VISION

For the past 25 years Diane expert hair extensions consultant, trainer and international author in hair extensions has been consistently delivering high quality training via the Hair Extension Training Academy to students from around the world.

Diane has helped countless people establish very viable small businesses or add an additional service within their hair and beauty salon.



Diane Shawe M.Ed.

AS SEEN ON



THE GAP THE VISION

However there is a gap within this huge industry, and Diane is excited and wants to share her vision and work with like minded people to bring about:

- Specialist Salon service that systematically delivers the same level of treatment and service no matter which of the branches a client walks into.
- To consistently supply quality hair pieces and systems as our signature service.
- To focus on meeting the demands and enhancing our clients experience whilst meeting their hair challenges to give them confidence, loyalty, bespoke professional and friendly service no matter their age or hair type.

A TYPICAL CLIENT EXPENDITURE PER ANNUM



Type of Service	Annual Spend	Forecast min clients year 1 Local	Forecast min clients year 2 Regional	Forecast min client year 3 Signature	Total Potential Income
Client 1. Full System hair-loss and maintenance	1850.00	2 per month	4 per month	8 per month	
Client 2. Full Head Hair Extensions and maintenance	850.00	20,400	40,800	81,600	142800
Client 3. Crowing Glory balding	1200.00	28,800	57,600	115,200	201600
Client 4. Hair Scalp skin Detox	1080.00	25,900	51,840	103,680	181420
Client 5. Makeover packages per person	500.00	12,000	24,000	48,000	84000
Client 6. Group Weddings etc	1500.00	36,000	72,000	144,000	252000
Stress Busting treatments	540.00	12,960	25,920	51,840	90720
Training Courses (Specialist Salons only)	560.00	0	26,880	53,880	80760
16hrs work	£8080.00	136060	299040	598120	1033300



INVESTING IN A KIOSK

SHOPPING MALLS

INSTANT FOOTFALL

COST EFFECTIVE
OVERHEADS

There is no competition in the UK for this type of setup, so secure your location

NEED A HAIR MAKEOVER HAIR EXTENSIONS AND HAIRLOSS

Mini Permanent Fixture Kiosk

Franchise Opportunity, Impressive ROI, Ideal for up to 2 Consultants



£15,000 + VAT

to include full kiosk, 2 seater, Stock, epos and merchant card account
4 weeks training in 8 hair extensions techniques.

Franchisee responsible for finding suitable indoor venue
with a five year lease. Responsible for own legal costs.
Terms and conditions of Franchise applies

Registering Interest
Site Location

- Pre franchise Agreement
- Confirm Site Location
- Prepare Franchise Schedule

Pre Admin Costs
Contracts
Business Plan
Help with Finance
Training Schedule

- £1,750 + vat
- Contracts Available for Solicitors to sign. Business Plan Template to aid with Finance application if needed
- Training Schedule. 4 weeks

Set Up Launch Costs
Stock
Other Costs

- Launch and Marketing Strategy Defined
- Select Starter Stock Package
- Other costs and responsibility

NEED A HAIR MAKEOVER HAIR EXTENSIONS AND HAIRLOSS **Iconic 4 seater Permanent Fixture Kiosk**

Franchise Opportunity, Impressive ROI, Ideal for up to 3 Consultants



£25,000 + VAT

Hair Extensions Popup Indoor Kiosks
www.needahairmakeoverfranchise.co.uk

to include full kiosk, 4 seater, reception desk,
storage and showcase retail units, Stock, epos
and merchant card account
4 weeks training in 8 hair extensions techniques.

Franchisee responsible for finding suitable indoor venue
with a five year lease. Responsible for own legal costs.
Terms and conditions of Franchise applies

Registering Interest
Site Location

- Pre Franchise Agreement
- Confirm Site Location
- Prepare Franchise Schedule

Pre Admin Costs
Contracts
Business Plan
Help with Finance
Training Schedule

- £2,650 + vat
- Contracts Available for Solicitors to sign. Business Plan Template to aid with Finance application if needed
- Training Schedule. 4 weeks

Set Up Launch Costs
Stock
Other Costs

- Launch and Marketing Strategy Defined
- Select Starter Stock Package
- Other costs and responsibility

NEED A HAIR MAKEOVER HAIR EXTENSIONS AND HAIRLOSS

Premier 4 or 6 seater Permanent Fixture Kiosk

Franchise Opportunity, Impressive ROI, Ideal for up to 3 Consultants



£35K - £40K + VAT

to include full kiosk, 4 or 6 seater, hair wash basin area, reception desk, storage and showcase retail units, Stock, epos and merchant card account

4 weeks training in 10 hair extensions techniques.

Franchisee responsible for finding suitable indoor venue with a five year lease. Responsible for own legal costs.

Terms and conditions of Franchise applies

Registering Interest
Site Location

- Pre Franchise Agreement
- Confirm Site Location
- Prepare Franchise Schedule

Pre Admin Costs
Contracts
Business Plan
Help with Finance
Training Schedule

- £4,450 + vat
- Contracts Available for Solicitors to sign. Business Plan Template to aid with Finance application if needed
- Training Schedule. 4 weeks

Set Up Launch Costs
Stock
Other Costs

- Launch and Marketing Strategy Defined
- Select Starter Stock Package
- Other costs and responsibility

INVESTING IN A HIGH ST SPECIALIST SALON

ESTABLISH A

LOCAL

REGIONAL

FIXED HIGH PROFILE SALON





SALON BASED FRANCHISE



FRANCHISE INVESTMENT OPPORTUNITY PACKAGES

There are 3 different
salon sizes to choose from.

Summary Franchise Package	Local Franchise	Regional Franchise	Signature Franchise
Franchise Cost	£68,000	£98,000	£152,000
Franchise Admin Fee	£6,800	£9,800	£15,200
Fitting out Salon	Quantity	Quantity	Quantity
Consultation Station	1	1	2
Preparation Station	2	3	4
Application Station	2	3	4
Private Treatment Room	1	1	2
Wash/Condition station	1	2	4
Treatment prep Station	1	1 large	2 large
Dynamic Reception	1	1	1
Nail bar	1	1	2
Retail Stock Units	3	4	6
Back Massage station	1	1	2
Waiting room for 4	4	6	8
Office (includes Desk, Shelves, Printer)	1	1	2
Kitchen/Laundry/Storage	1	1	2
Toilet	1	1	2
Beauty Bar	-	1	2
Photo Shot Station	-	1	1
Shower Room	-	-	1
Dressing Room	-	-	1
Total Client Work Stations	9	13	25

FRANCHISE INVESTMENT OPPORTUNITY PACKAGES

Window signage	1	1	1
Shop Signage	1	1	1
CCTVDigital	2	3	6
Wall Art and Wall Furniture	included	included	included
Towels and Gowns	20	40	100
Salon ongoing Services			
Point of Sale Equipment	Service fees	Service fees	Service fees
Leaflets, Advertising	Service fees	Service fees	Service fees
Hair Stock & others	Order & Pay	Order & Pay	Order & Pay
Training Courses	Service fees	Service fees	Service fees
Other Information			
Min Size of Salon	500 sq ft	700sq ft	1,000 sq ft
Franchisee responsible for securing own lease (min 3 years)	Capital Costs	Capital Costs	Capital Costs
Franchisee responsible to inserting flooring, lighting, wifi and telephone, plumbing and security shutters. Insurance and utility running costs, rent, rates and staffing costs.	Capital Costs	Capital Costs	Capital Costs
Franchisor is responsible for advertising and marketing, on going training, supply of hair stock and point of sale solution and fitting out salon with items included in Franchise package	Paid for from Franchise purchase and Service Fees	Paid for from Franchise purchase and Service Fees	Paid for from Franchise purchase and Service Fees

Impressive returns on investment. Full training provided in 12 techniques

This table is by no means conclusive, as the business grows there will be additions and omissions to the franchise package and offerings. Please read Franchise Agreement carefully.



TRAINING SCHEDULE

Learning Techniques

3 Theory Modules. Hair, Hair loss & Business Management
10 Hair extensions Techniques
5 Hair loss Techniques
Bespoke Wig Making
Lashes & Nail Technique

Work Experience

10 weeks Salon Experience
Client Consultation
Working on all types of live client
Working with all hair types
Laser Infrared treatments
Epos, online booking system

Legals

Learn about legals
Learn about VAT, Tax and filings
Promotions and Marketing



THE PROCESS

Registering Interest
Site Location

- Complete Application form
- Pre Franchise Agreement
- Confirm Site Location
- Prepare Franchise Schedule

Pre Admin Costs
Contracts
Business Plan
Help with Finance
Training Schedule

- £000 + vat Admin & Location Fee
- Contracts Available for Solicitors to sign. Business Plan Template to aid with Finance application if needed
- Training Schedule. 4 – 8 weeks

Set Up Launch Costs
Stock
Other Costs

- Launch and Marketing Strategy Defined
- Select Starter Stock Package
- Other costs and responsibility



VARIOUS HAIR STOCK PACKAGES

STOCKING YOUR

KIOSK

OR

SALON



£500
Ponytails, Wigs,
hair pieces,
Braiding
Package

£500
1 Month Supply

£1,500
3 Months Supply

Stock
Hair Packages

£1,500
Hair
Enhancement,
Wig Making
Starter Package

£4,000
6 Month's
Supply

£1,000
Lace Wigs
Starter Package

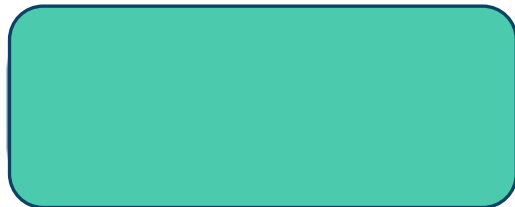


“

Time to grab the bull by the horns and invest in your own

HAIR EXTENSIONS AND HAIRLOSS FRANCHISE

THERE'S MORE TO ADDING HAIR



UPDATE FROM LATEST REPORTS

- THE "HAIR WIGS AND EXTENSION MARKET - GLOBAL OUTLOOK AND FORECAST 2018-2023" REPORT HAS BEEN ADDED TO RESEARCH AND MARKETS COM LIBRARY.

THE GLOBAL HAIR WIGS AND EXTENSION MARKET IS ESTIMATED TO REACH REVENUES OF MORE THAN \$10 BILLION BY 2023, GROWING AT A CAGR OF APPROXIMATELY 9% DURING 2017-2023.

THE GROWING DEMAND FOR HIGH-END HUMAN-HAIR EXTENSIONS AND ULTRA-HIGH-QUALITY SYNTHETIC HAIR AND WIGS THROUGHOUT THE WORLD HAVE CREATED NEW OPPORTUNITIES FOR SPECIALIST SALONS TO PROVIDE THESE SERVICES.

TOP 7 REASONS FOR BUYING A HAIR EXTENSIONS AND HAIR-LOSS FRANCHISE BY DIANE SHAWE | ALL ABOUT ON DEMAND COURSES-HAIR EXTENSIONS AND FRANCHISE OPPORTUNITY BY DIANE SHAWE

BOOKS
BLOGS
REPORTS



start your own **SPECIALIST**
Hair Salon Business
How to raise
unsecured
finance

FIND OUT HOW WE CAN HELP
YOU RAISE FROM

£25,000

Find out how at forthcoming Events

www.needahairmakeoverfranchise.co.uk

REGISTER
NOW

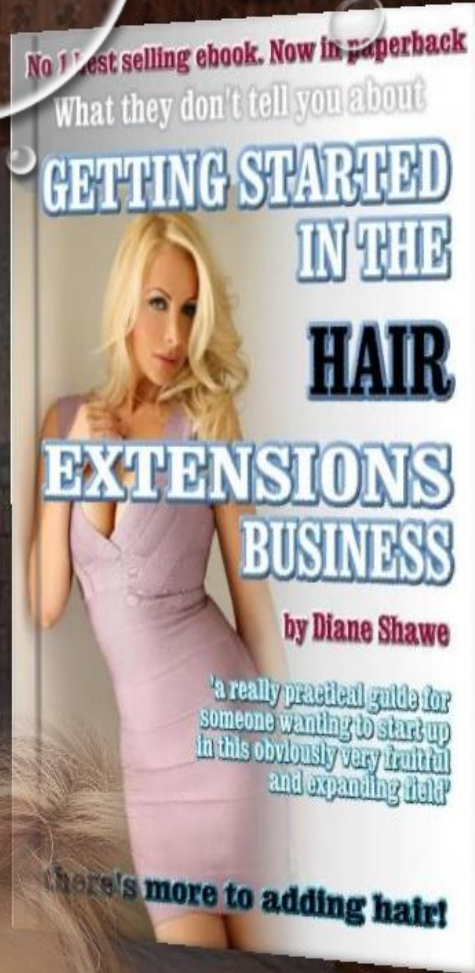
REPORTS AND BLOGS & AWARDS



- VISIT WWW.NEEDAHAIRMAKEOVER.BLOG
- THERE ARE HUNDREDS OF USEFUL BLOG AND REPORTS THAT YOU CAN READ AND DOWNLOAD



PUBLICATIONS

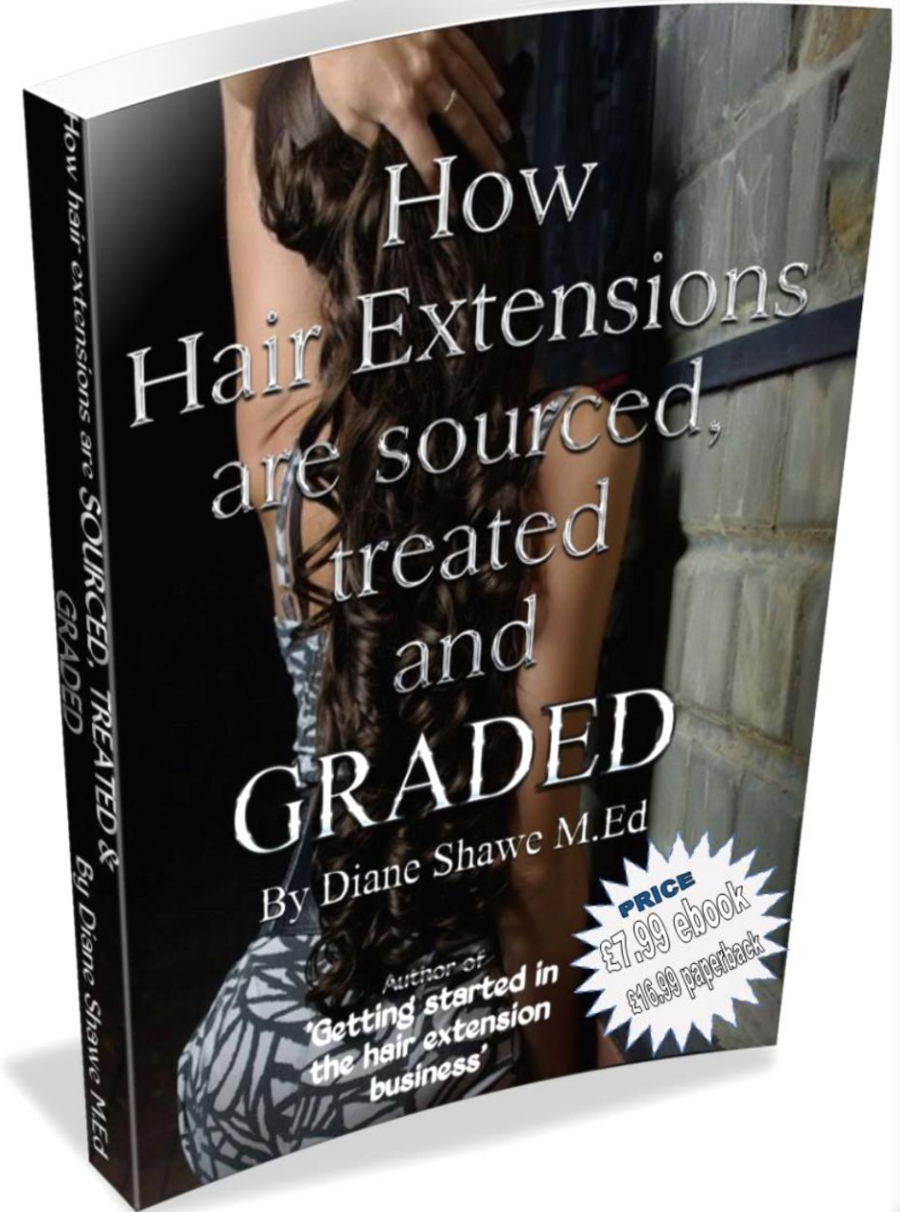


- GETTING STARTED IN THE HAIR EXTENSION BUSINESS
- HOW HAIR EXTENSIONS ARE SOURCED, TREATED AND GRADED
- AVAILABLE FROM AMAZON AND GOOGLE BOOKS AS EBOOKS



Available on

Diane Shawe Author **amazonkindle**



ELLIE[®]

RED
HOT
LIPSTICK

HOW
TO CHOOSE
THE RIGHT
SHOES

SHORT
HAIRCUT
YES or NO

STYLISH
Handbags

MODEL
of the Year



CONGRATULATIONS!

Need a Hair Makeover Hair Extensions & Hairloss Specialist Salon

IS A FINALIST AT



Event by: **creativeoceanic** Events & Marketing **AN OCEANIC EVENT**

#BeautyIndustryAwards

2019



2020



Need a Hair Makeover
Hair Extensions & Hairloss
Specialist Salon
0121 318 288
www.needahairmakeover.co

SALON AWARDS

We are proud to announce that

Need a Hair Makeover Hair Extensions and Hairloss Specialists are 2020 Finalists



<http://g.page/needahairmakeover>

SALON AWARDS	SALON AWARDS	SALON AWARDS
FINALIST 2020	FINALIST 2020	FINALIST 2020
Best Hair Extension Salon www.g.page/needahairmakeover	Best Customer Experience www.g.page/needahairmakeover	Best Salon West Midlands www.g.page/needahairmakeover



2021



NEED A HAIR MAKEOVER
Hair Extensions & Hair Loss Specialist Salons





Extensions Artist

GOOD SALON GUIDE





*Nominated
finalists*



NEED A HAIR MAKEOVER

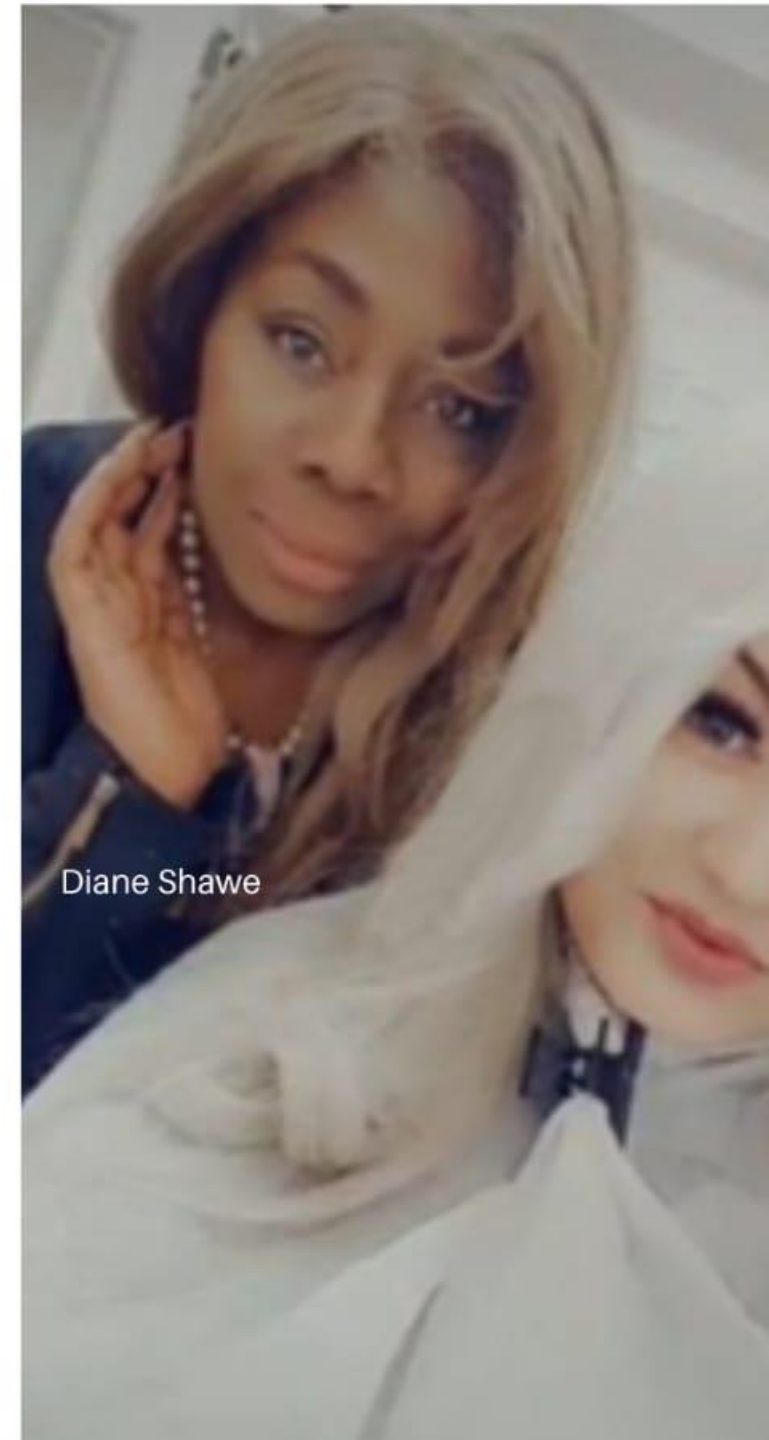
Hair Extensions & Hair Loss Specialist Salons



THE
GREAT
BRITISH
HAIR & BEAUTY
AWARDS
2021

<https://g.page/needahairmakeover>

There's more to adding hair



Diane Shawe



**NEED A HAIR
MAKEOVER**
Hair Extensions & Hair Care Specialist Salons
FINALIST 2023



THE
NATION'S
HAIR & BEAUTY
AWARDS
2023



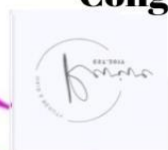
WINNER 2024



Need a Hair Makeover by Diane Shawe

Hair Loss & Replacement Specialist of the Year

Congratulations on impressing the judges and qualifying as the winner of the
UKhairawards & GB Beauty Awards 2024



WHERE TO
GLOW
salonrated

Only Curls



Other Services

GET CLEARER SKIN

SAY GOODBYE

To dark spots, acne scars, dull skin



28 DAYS

IMPROVED SKIN

Week 1= 3 treatments
Week 2= 2 treatments
Week 3= 2 treatments
Week 4= 2 treatments



SAY HELLO TO
EVOSKIN RENEWEL TREATMENT

- ✓ Fades dark spots and acne scars
- ✓ Evens skin tone
- ✓ Promotes skin brightening
- ✓ Stimulates collagen for lifting, tightening, and anti-aging

Amazing results

My face presented with pigmentation/freckles due to damage from the sun.

The first photo is immediately after my first IPL treatment and the second photo is 8 weeks post treatment.

Amazing results after ONE treatment!



Sabe

BOOK NOW

<https://book-an-appointment.needahairmakeover.co>



Igrow Hair Growth System

Clinically Proven

- Safe and Effective
- Fully adjustable
- Grows Hair
- Affordable
- iPOD/MP3 Ready
- Science & Technology
- For men and women



Scan to book a consultation use
code **iGROW15** at checkout



0203 535 6599

www.needahairmakeover.com





NEED A HAIR MAKEOVER

Hair Extensions & Hair Loss Specialist Salons



THERE'S MORE TO ADDING HAIR!

- HAIR EXTENSIONS
- HAIR LOSS TREATMENTS
- DISGUIISING BALD PATCHES
- BESPOKE WIGS
- NAIL EXTENSIONS
- LASH EXTENSIONS
- TEXTURISE/RELAXERS/PERM
- BALAYAGE/COLOURING
- FACIALS, MAKEUP
- WEDDINGS & PROMS
- SPECIAL OCCASSIONS
- TRAINING COURSES
- FRANCHISE OPPORTUNITY



<https://needahairmakeover.shoppersdiscount.club>



SCAN TO CLAIM DISCOUNT

[HTTPS://G.PAGE/NEEDAHAIRMAKEOVER](https://g.page/needahairmakeover)



@needahairmakeover



"It's time to start your own Hair Extensions & Hairloss Business"

Diane Shawe M.Ed

Author, Founder

**NEED A HAIR
MAKEOVER**

Hair Extensions & Hair Loss Specialist Salons



UK Franchise
OPPORTUNITIES



Secure your region, request a brochure now & let me show you how

www.needahairmakeoverfranchise.co.uk

FIND US ON



IT'S TIME

TO START
YOUR OWN
HAIR
EXTENSION
AND HAIR
LOSS
SPECIALIST
SALON
IMPRESSIVE RETURNS

NEED A HAIR MAKEOVER

Hair Extensions & Hair Loss Specialist Salo.

www.needahairmakeoverfranchise.co.uk



NEED A HAIR MAKEOVER
SPECIALIST SALON FRANCHISE LTD
www.needahairmakeoverfranchise.co.uk

@NEEDAHAIRMAKEOVER



<https://needahairmakeoverfranchise.co.uk>

CONTACT DETAILS

- NAHM SPECIALIST SALONS FRANCHISE LTD
- REGISTERED OFFICE: KEMP HOUSE
- 128 CITY ROAD, LONDON. EC1V 2NX
- COMPANY NO: 12805765
- CONTACT 0330 043 0703
- EMAIL: NEEDAHAIRMAKEOVER@GMAIL.COM
- WWW.HAIREXTENSIONSFRANCHISE.COM





NEXT STEPS

- REQUEST AN APPOINTMENT WITH FRANCHISE EXECUTIVE
- YOU CAN ALSO SPEAK WITH DIANE DIRECT ON
- 0330 043 0703 DIRECT
- YOU CAN WHATSAPP TO SET UP AN APPOINTMENT
- MOBILE WHATSAPP 07367 431 859
- VISIT WWW.HAIREXTENSIONSFRANCHISE.COM
- ONLINE CHAT

[HTTPS://BROCHURE.NEEDAHAIRMAKEOVERFRANCHISE.CO.UK](https://BROCHURE.NEEDAHAIRMAKEOVERFRANCHISE.CO.UK)



REQUEST A
BROCHURE
ONLINE TODAY

THERE'S MORE TO
ADDING HAIR!


**NEED A HAIR
MAKEOVER**
Hair Extensions & Hair Loss Specialist Salons



Start your own Hair
Extensions & Hairloss
Business

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