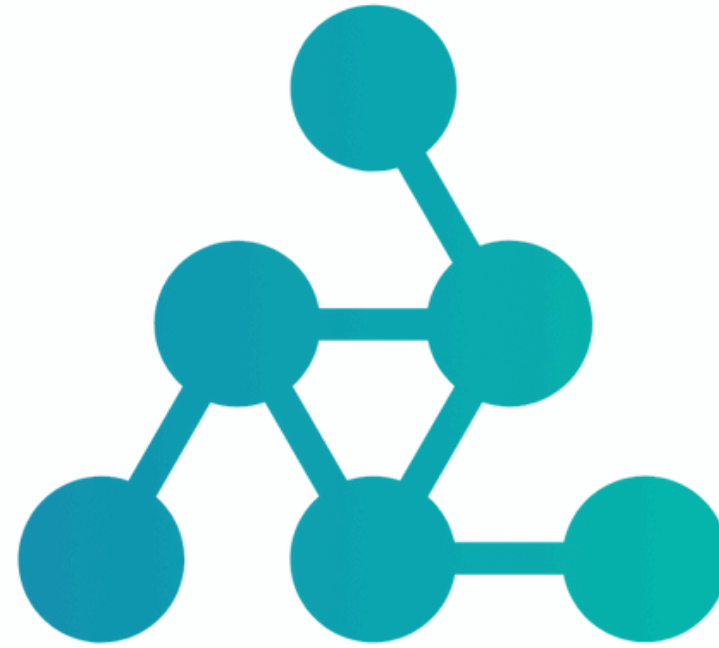




LeadTech

C o n n e c t



+91 73786 21210



www.leadtechconnect.in



sales@leadtechconnect.in



Welcome To Our Company

We understand the unique nature of your business. We listen to your business needs and your end -customer expectations. **LEADTECH Connect** is ambitious company focusing on helping clients by providing right marketplace.

We have created a client -centric collaborative O3 ecosystem of people, processes and delivery networks to strategically align with your business goals. With the power of our key differentiators in domain expertise, analytics and cutting -edge technology, we always deliver.

The goal was to achieve operational excellence through digital, automation and technology, your B2B tech marketing partner. We connect the dots between your target audience, marketing technology & results to help you engage customers & grow revenue



We will make you more Proud of Your Business!

1

Lead Generation & Demand Generation

2

Digital Marketing

3

Email Marketing

4

Content Marketing

5

Appointment Setting





About us

About Company

LEADTECH Connect is ambitious company focusing on helping clients by providing right marketplace. Our people come from a diverse background with experience of operating in the North American, European, Australian, South African, Middle Eastern, and South Asian markets.



Our Services

Email Marketing

Tele Marketing

Intent Data

Appointment Setting

Website Traffic Redirecting

90%

B2B Marketing Partners says, Lead Generation is their most important content marketing tool

95%

B2B Company says, Content Marketing generates more leads than Traditional Marketing Strategies.



**DATA & INSIGHT DRIVEN
CAMPAIGNS**

**LONG TERM
SUCCESSFUL
PARTNERSHIPS**



**ROBUST APPROACH FOR
REPEATED SUCCESS**

**GDPR COMPLIANT LEAD
GEN PARTNER**

**HOPE YOU
ARE
LOOKING
FOR...**

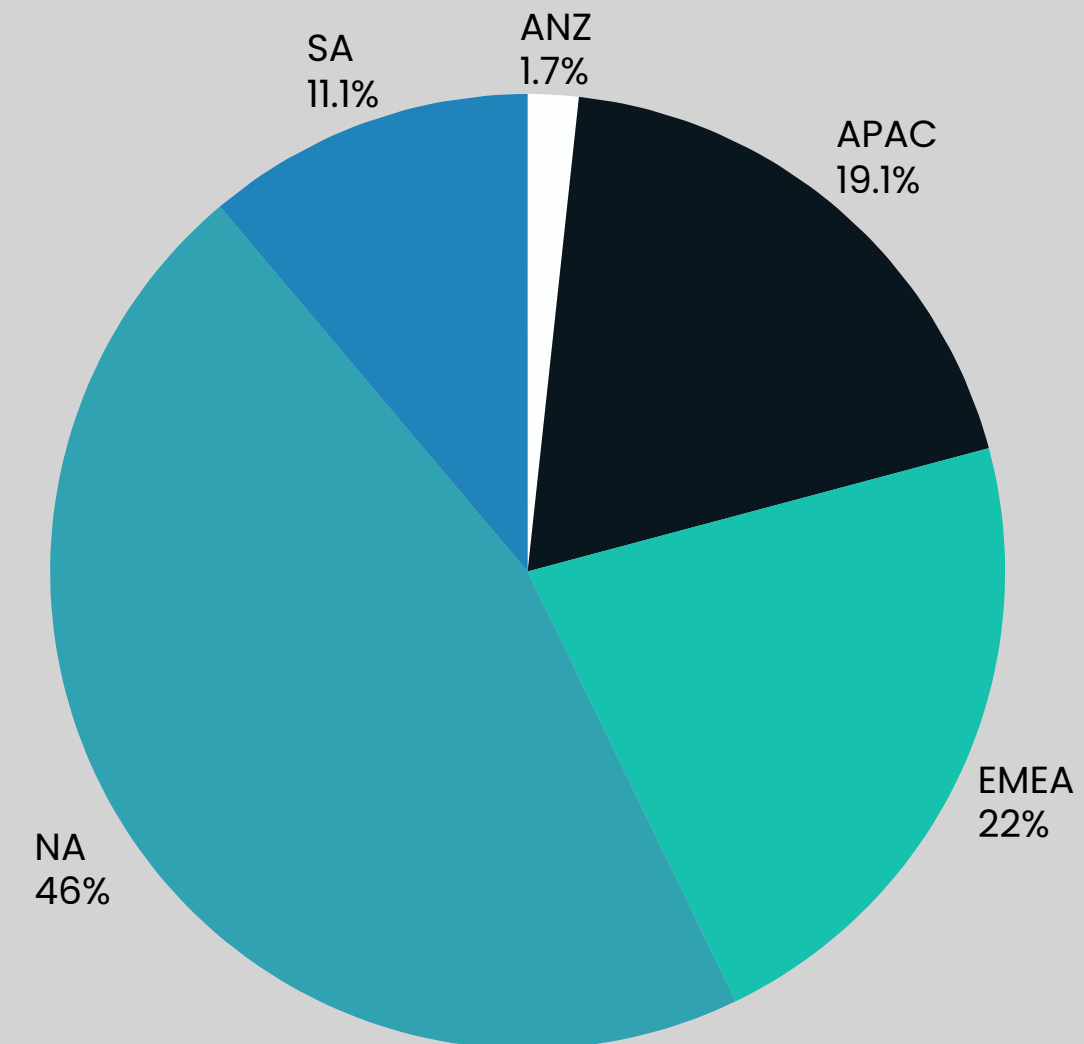


DATA COVERAGE

Nurturing Database of 92,052,630 records in our global B2B audience

Region	Total B2B Contacts
ANZ	1578947
APAC	17605263
EMEA	20236842
NA	42368421
SA	10263157

Regional Database





Our Reach As Per Industry Types

Small/ Medium Business

Sales & Marketing

Education

Operations

Information Technology & Services

Healthcare

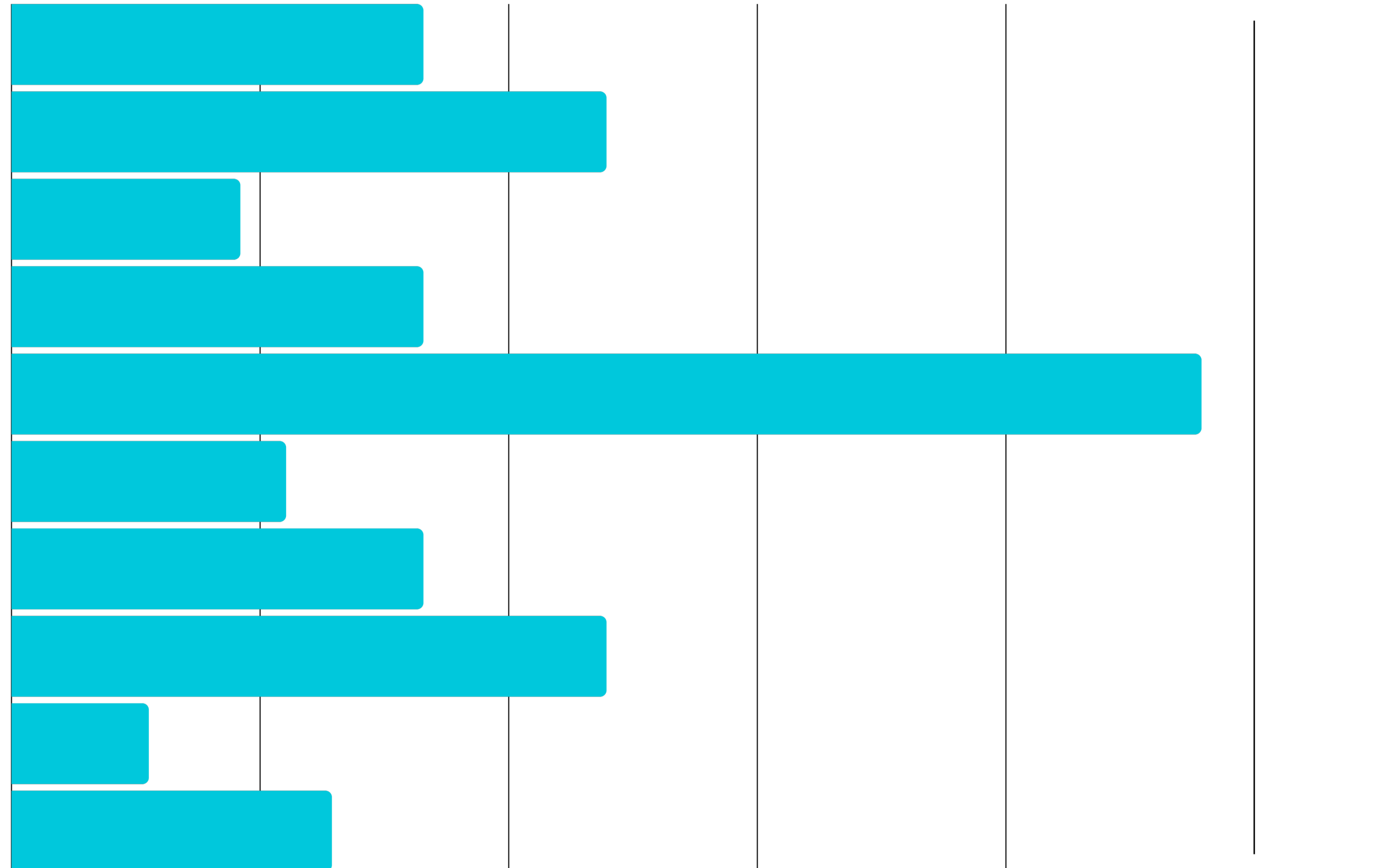
Finance

Human Resource

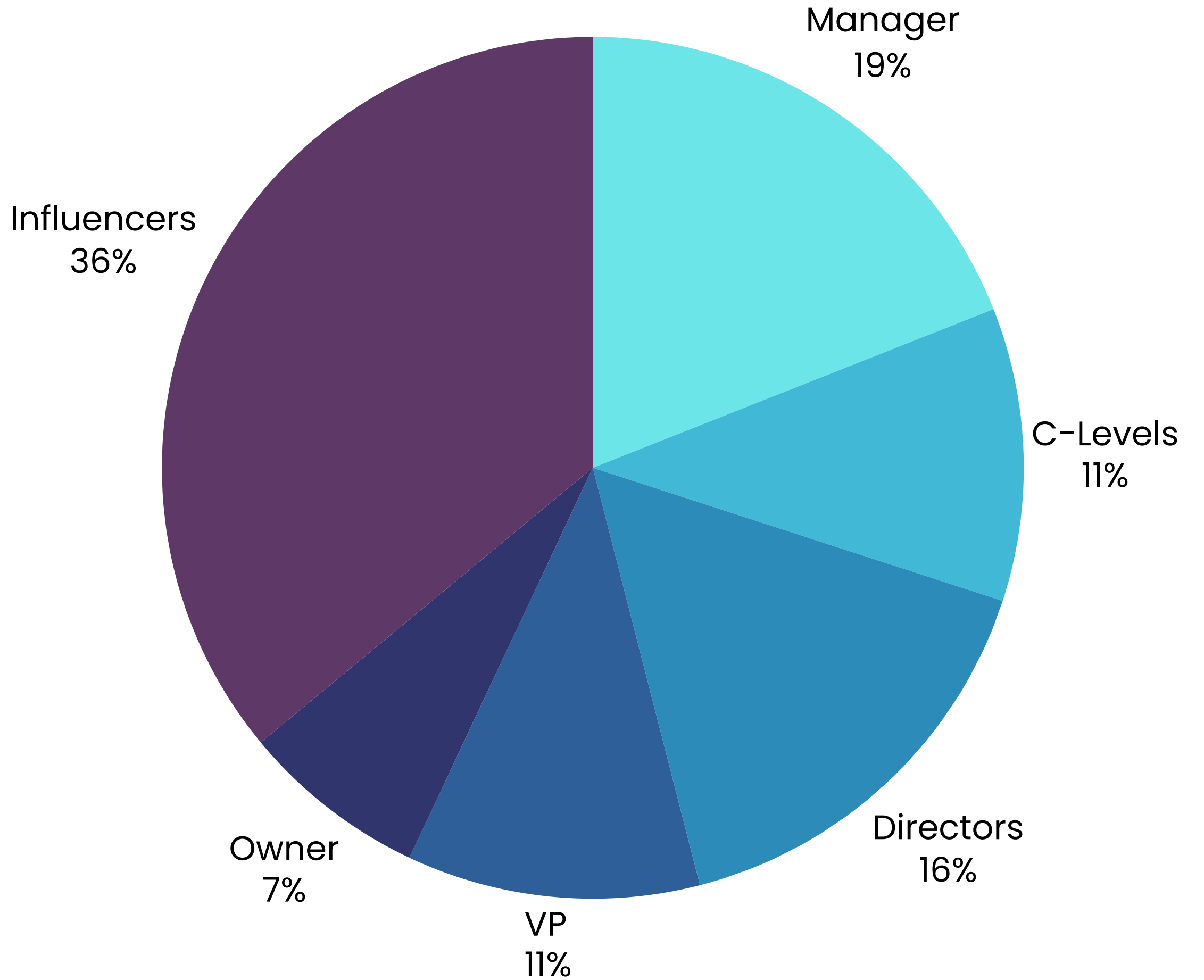
Risk, Compliance & Legal

Others

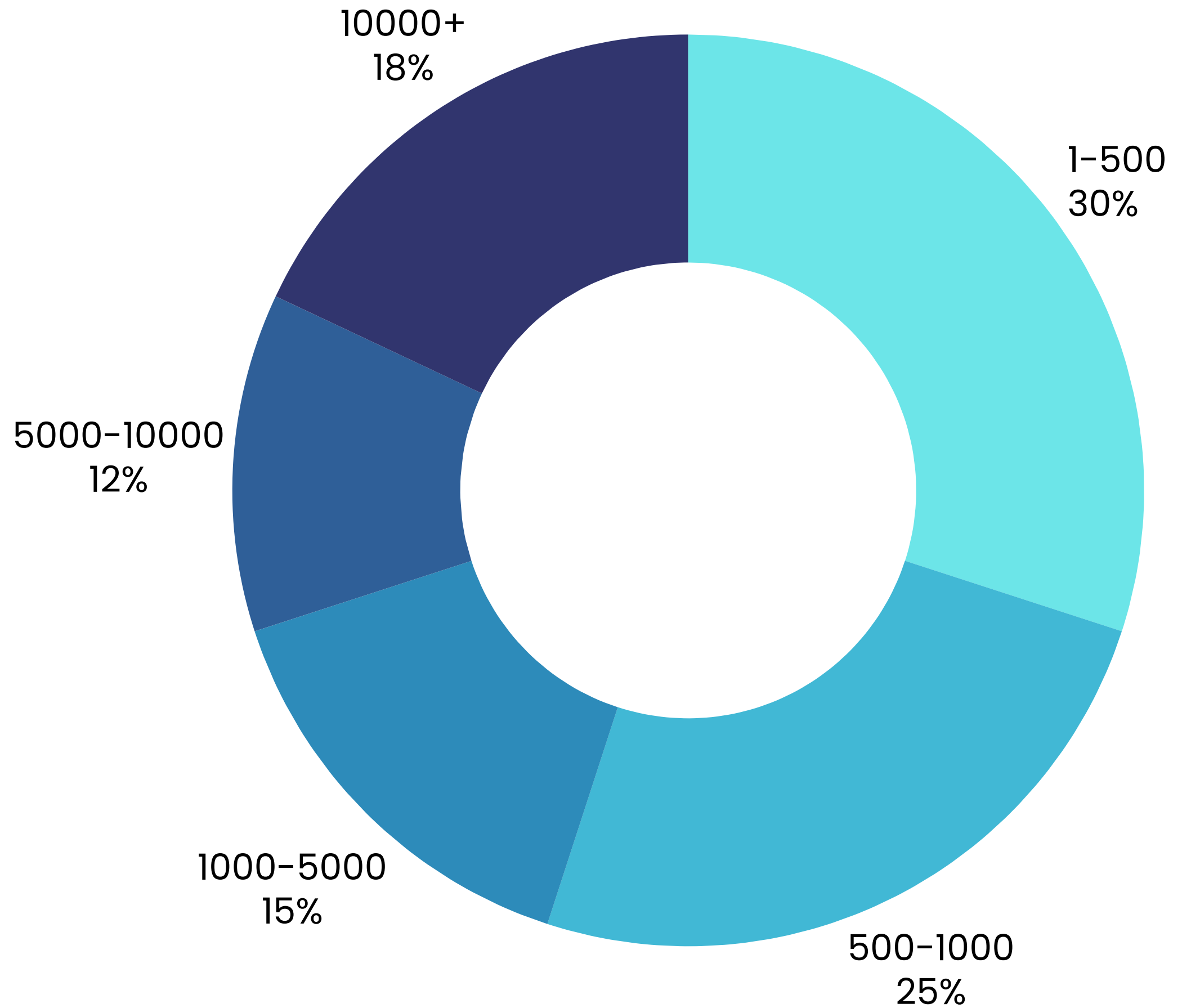
0.0 5000000.0 10000000.0 15000000.0 20000000.0 25000000.0



Our Reach As Per Job Titles



Our Reach as per Employee Size



Innovating Solutions for Lead-Generation

LeadTech Connect is a Process-driven Tech Savvy organization that is constantly driven by innovation.

Our passion for the latest technologies, buyer behavior analysis, compliance with data security and regulatory processes ensures that we deliver value and value adds in all our lead generation offerings.

Our Core Values: Integrity, Transparency, Accountability, and most of all Reliability.



Lead-Generation Services

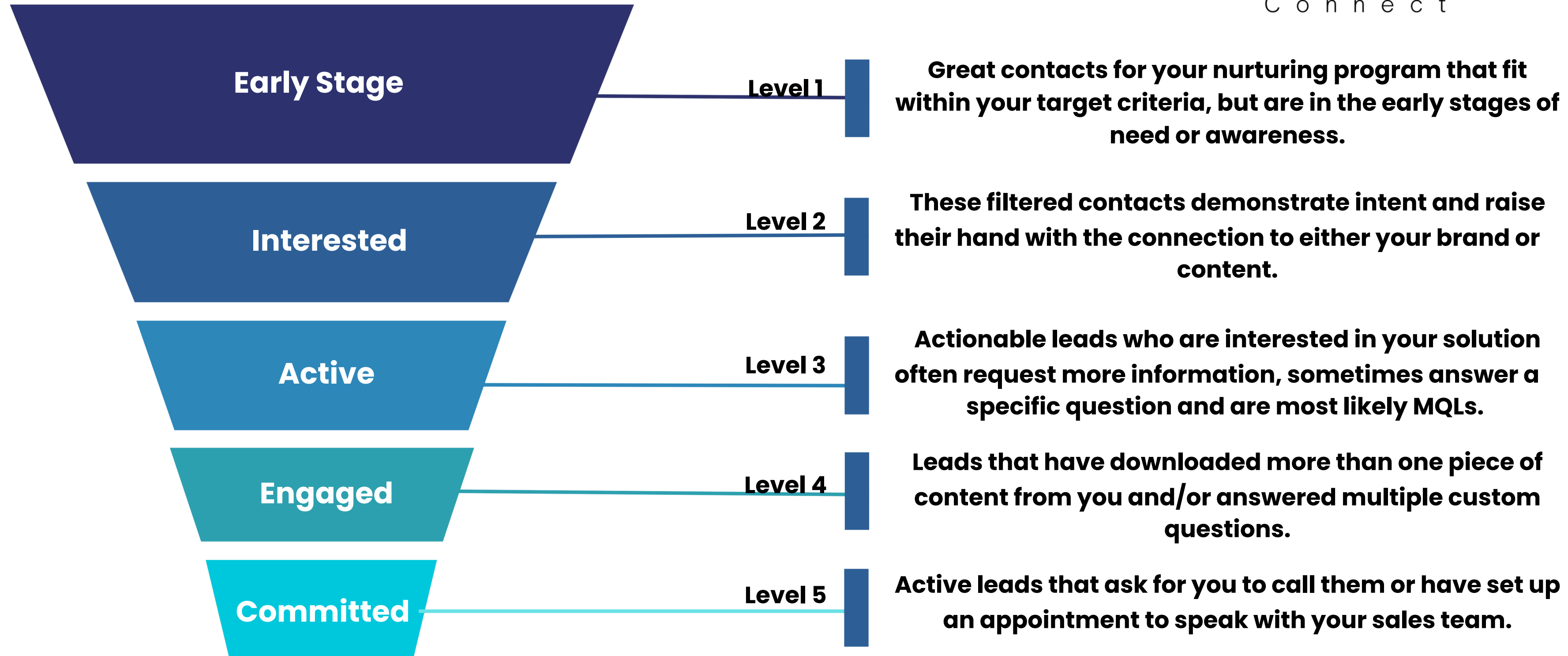
- **MQLs: White Paper Opt-ins, CQ-QQ Leads**
- **HQLS, SQL, BANT Leads**
- **ABM Leads**
- **Double-download Leads**
- **Tech-Install Lead Generation**
- **Double Opt-in Leads**
- **GDPR, CCA, CASL acquiescent processes**



Database Solutions

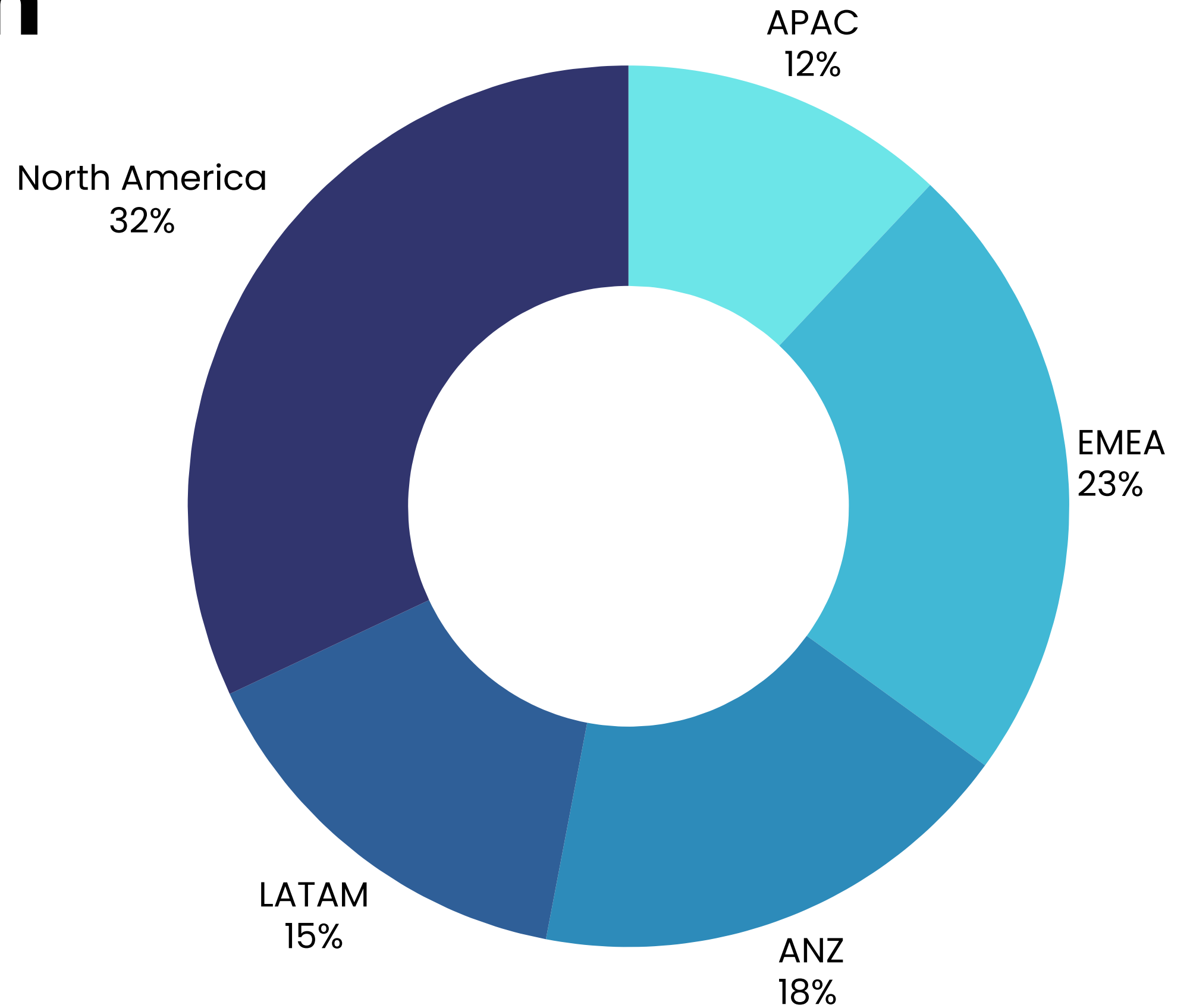
- **Custom researched List builds**
- **Database Appending**
- **Database Cleansing + Updating**
- **Lookalike TAL Builds**
- **Database Enrichments**
- **Company Profiling**
- **Market Mapping**

Lead-ITES Delivers Leads At Every Stage Of Conversion



Our Global Reach

**We Target Worldwide Audience
Depending on what our clients need.**



Campaign Customized As Per Client Requirements



Header, Footer



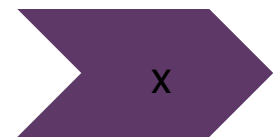
Privacy Policies



CTA



Branding – Logo, Corporate Colors, etc.



Bespoke Wording



Advertiser's unsub link

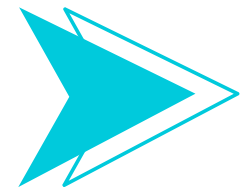


LeadTech Connect protects your client's brand by ensuring the message and content reaches the perfect ICP matches and ensuring your client's brand image is represented 100% accurately on our creative

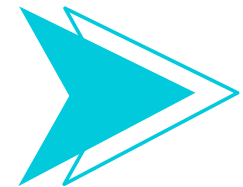
Email Marketing



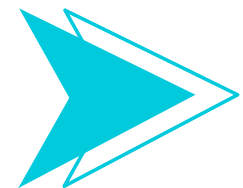
What we provide in Email Marketing



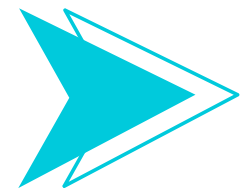
100% validated business card information



Open/Click Report



Personalized Forms



Personalized Landing Pages



Non-usage of each lead for a minimum period of 60 days in another campaign



Timestamp



GDPR Compliant Process

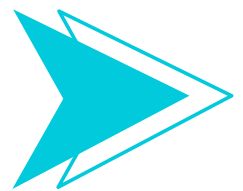


IP Address

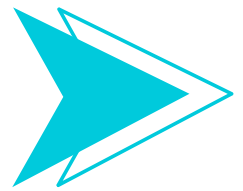
Tele Marketing



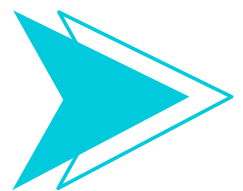
What we provide in Tele Marketing



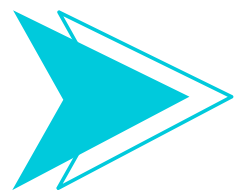
100% Call Recordings



Sales qualified leads



100% validated business card information



90-day backup for every call recording



Non-usage of each lead for a minimum period of 60 days in another campaign



Timestamp



Highly qualified client-handling agents



Usage of brand's true identity



Contact Us



www.leadtechconnect.in



sales@leadtechconnect.in



Roscoe Blvd, Panorama city, Los Angeles, California - 91402



Thank You

Contact us today for a free consultation to learn more about how we can help you grow your business with our lead generation services.

