

Meet *Leah Thames*

Fast. Feminine. Focused.

PROFESSIONAL SPRINTER

@LELESKYE_

@LELESKYE



LEAH THAMES · PROFESSIONAL SPRINTER
SIU CARBONDALE ALUMNA

Hi, I'm *Leah*.

If there's one thing I've learned through track, it's that the biggest moments are built long before anyone is watching.

After three unforgettable years at **Southern Illinois University Carbondale**, I'm beginning an exciting new chapter as a professional athlete. It's a season filled with new challenges, bigger goals, and opportunities I once only dreamed about. I'm still learning, still growing, and still chasing what's next.

I fell in love with the 400 because it demands everything you've got. It rewards preparation, resilience, and the willingness to keep showing up even when no one is keeping score. That mindset has shaped far more than my career on the track. It's shaped the person I am.

Southern Illinois has come to feel like home. It's where I learned the value of hard work, community, and believing in something bigger than yourself. Those lessons travel with me every time I compete.

Away from competition, I'm passionate about encouraging women to embrace every part of who they are. I believe you can be disciplined and graceful, competitive and kind, strong and feminine. You don't have to choose.

As I begin this next chapter, I'm grateful for everyone who chooses to come along for the journey.

51.54

400M PERSONAL BEST
SIU PROGRAM RECORD

22.69

200M
PERSONAL BEST

All-American

HONORABLE
MENTION

51K

MONTHLY
VIDEO VIEWS

I MORE THAN TRACK

Track is what I do. It isn't all of who I am.

I hope to encourage young women to chase big dreams while staying true to themselves along the way. Whether I'm training, sharing my faith, talking about wellness, or simply giving a glimpse into everyday life, I want people to know they can be both ambitious and authentic.

For me, success isn't just measured by the clock. It's measured by the impact I leave on others.

TRAINING

BEAUTY

FAITH

WELLNESS

COMMUNITY

"I'm just beginning my professional career, and I'd be honored to have you be part of the story from the very beginning."

LEAH THAMES

Sponsor *Leah Thames*

Every Journey Needs a Team.

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This season is different. For the first time, I'm stepping onto the track as a **professional athlete**. It's exciting, humbling, and a little surreal.

While the goals are bigger, so are the opportunities. Every race, every trip, and every new experience is another step toward building something that extends far beyond the finish line.

I've always believed that success is never achieved alone. Behind every athlete is a community that encourages them, believes in them, and reminds them to keep going, especially during the seasons that require the most faith.

That's why sponsorship means so much to me. It's not simply about supporting a season of competition. **It's about becoming part of a journey that's only just beginning.**

I YOUR IMPACT

Your support helps make professional competition possible by providing resources for:

01

TRAINING &
COACHING

02

TRAVEL TO
COMPETITIONS

03

RACE ENTRY
FEES

04

RECOVERY &
SPORTS MEDICINE

05

EQUIPMENT &
RACING GEAR

II SPONSORSHIP OPPORTUNITIES

Community Sponsor

\$250 / YEAR

For businesses looking to support a local professional athlete.

INCLUDES

- Logo featured on Leah's website
- Welcome Instagram Story shoutout
- Recognition in a quarterly sponsor appreciation post
- Digital "Proud Supporter of Leah" badge

Performance Sponsor

\$500 / YEAR

Elevated visibility with dedicated content and placement.

EVERYTHING IN COMMUNITY, PLUS

- One **dedicated social media post** featuring your business
- Sponsor Spotlight on Leah's website with description and link
- Business tagged in relevant content throughout the year
- Personalized signed photo for display

BEST VALUE

Champion Sponsor

\$1,000 / YEAR

Full partnership with in-person presence and premium content.

EVERYTHING IN PERFORMANCE, PLUS

- One professionally produced **Instagram Reel** featuring your business
- **One local appearance** for an employee event, customer appreciation event, youth clinic, or grand opening (up to 1 hour)
- Quarterly sponsor recognition on Instagram Stories
- First right of renewal each year

Join the *Journey*

Sponsors who come aboard now aren't joining after the story is written. They're joining at the very beginning. To learn more or get started, complete the inquiry form.

COMPLETE INQUIRY FORM

INQUIRIES · BLUE BIRDS SPORTS