

MUMBAI,

**WHAT IF WE TOLD YOU THAT YOU COULD
HAVE THE BEST OF BOTH WORLDS—URBAN
ENERGY AND A LIFE IN PERFECT BALANCE?**



**MISSION
BLUE
ZONE**

Healthier. Happier. Livelier.

INDIA'S

FIRST BLUE-ZONE BRANDED LAND
DEVELOPMENT NEAR MUMBAI.

PREMIER 1,500 SQ. FT. VILLA LAND

BLUE ZONES: AN EVIDENCED APPROACH TOWARDS REINVENTING LIFE.

Across the globe, a quiet shift is reshaping how we live—not chasing speed or size, but embracing depth, health, and connection. In places like California, Japan, Italy and beyond, communities are redefining life through intentional design, well-being, sustainability, meaningful daily living, stress free life and joy. These regions, known as Blue Zones—including Okinawa in Japan, Sardinia in Italy, Ikaria in Greece, Loma Linda in California and Nicoya in Costa Rica, —are where people live longer, healthier lives thanks to strong social bonds, balanced nutrition and routines, natural movement, and a deep sense of purpose.



JAPAN

Purposeful Living

Rooted in gratitude and movement, Okinawans thrive well into their 100s.



Plant-strong diet (tofu, veggies, seaweed)



Movement through life, not workouts



Moai: tight-knit support circles

Happiness Index: 6.1



ITALY

Where Family Fuels Longevity

Thriving on tradition, simplicity, and strong bonds is their way of life.



Rustic food (goat milk, greens, sourdough)



Multi-generational households



Natural movement in everyday life

Happiness Index: 6.5



GREECE

Where Time Slows Down

On this island, people forget to die. They rise with the sun, grow their own food, and dance under the stars. Joy is in the air.



Anti-inflammatory diet



Daily rest & low-stress lifestyle



Self-sufficiency and natural movement

Happiness Index: 6.9



COSTA RICA

The Pura Vida Lifestyle

Happiness is a way of life—rooted in nature, purpose, and ease.



Blue Zone habits (local food, purpose-driven life)



Deep nature connection



Stress-free culture and strong communities

Happiness Index: 7.1



SINGAPORE

The Green Grid of the Future

A modern wellness model: clean design, nature, and community well-being.



Nature in the city (green buildings, sky parks)



Walkable, car-lite urban planning



Wellness through urban innovation

Happiness Index: 6.6



CALIFORNIA

Faith and Wellness

The Adventist community lives longer through faith, food, and purpose.



Plant-based, clean eating



Weekly unplugging and rest

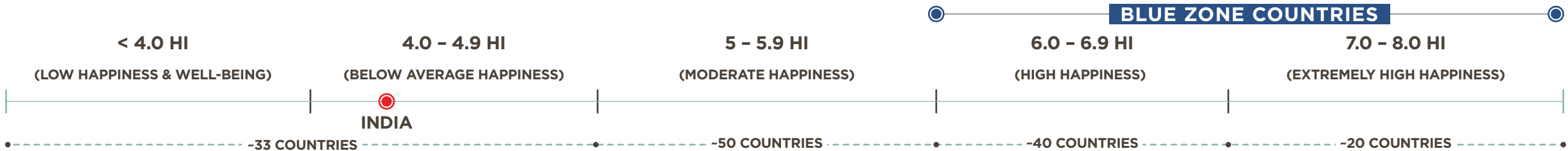


Life rooted in values and mission

Happiness Index: 7.0



HAPPINESS INDEX (HI) SCORE* SCALE



WHAT IF WE COULD REVERSE-ENGINEER AND ELEVATE A NEW WAY OF LIVING NEAR MUMBAI — ONE THAT COMPARES THE LIFESTYLE AND WELL-BEING OF THESE BLUE ZONES ABOVE?

A person wearing a straw hat and a plaid shirt is sitting in a green hammock, reading a book. The hammock is strung between two trees. The background shows a vast valley with rolling hills and mountains under a sunset sky with warm orange and yellow light. The person is seen from behind, looking out over the landscape.

WHERE?

Where the city moves with unstoppable energy, yet seeks moments of stillness.

Where ambition fuels progress, yet well-being deserves a place in the journey.

Where traditions run deep, yet modern living can evolve for a healthier tomorrow.

Mumbai—dynamic, diverse, and full of life. A city where resilience thrives, where dreams take shape, and where every street tells a story. But where does longevity and holistic well-being fit into this bustling metropolis?

Across the world, Mumbai shares parallels with many cities, except when it comes to offering a truly high-quality life. Look at Singapore, Zurich, or Vienna—beacons of balanced living, where strong communities, active lifestyles, and mindful choices naturally lead to longer, healthier lives. It's that subtle touch of harmony that sets them apart. More than just green, pink, or yellow, these cities embrace something deeper. Something more blue.

Where and how exactly does Mumbai become blue too?

Where open spaces encourage movement and connection.

Where fresh, wholesome food isn't a luxury, but a way of life.

Where a sense of togetherness nurtures not just success, but well-being.

Mumbai has always been a city of transformation.

Join for a revolution that's about to begin. Not just a sales pitch but a movement towards high quality living, something that's envisioned to make Mumbai a role model, yet again.

This time, let's shape Mumbai with

MISSION BLUE ZONE

MUMBAI: THE RELENTLESS AND EVER-EXPANDING.

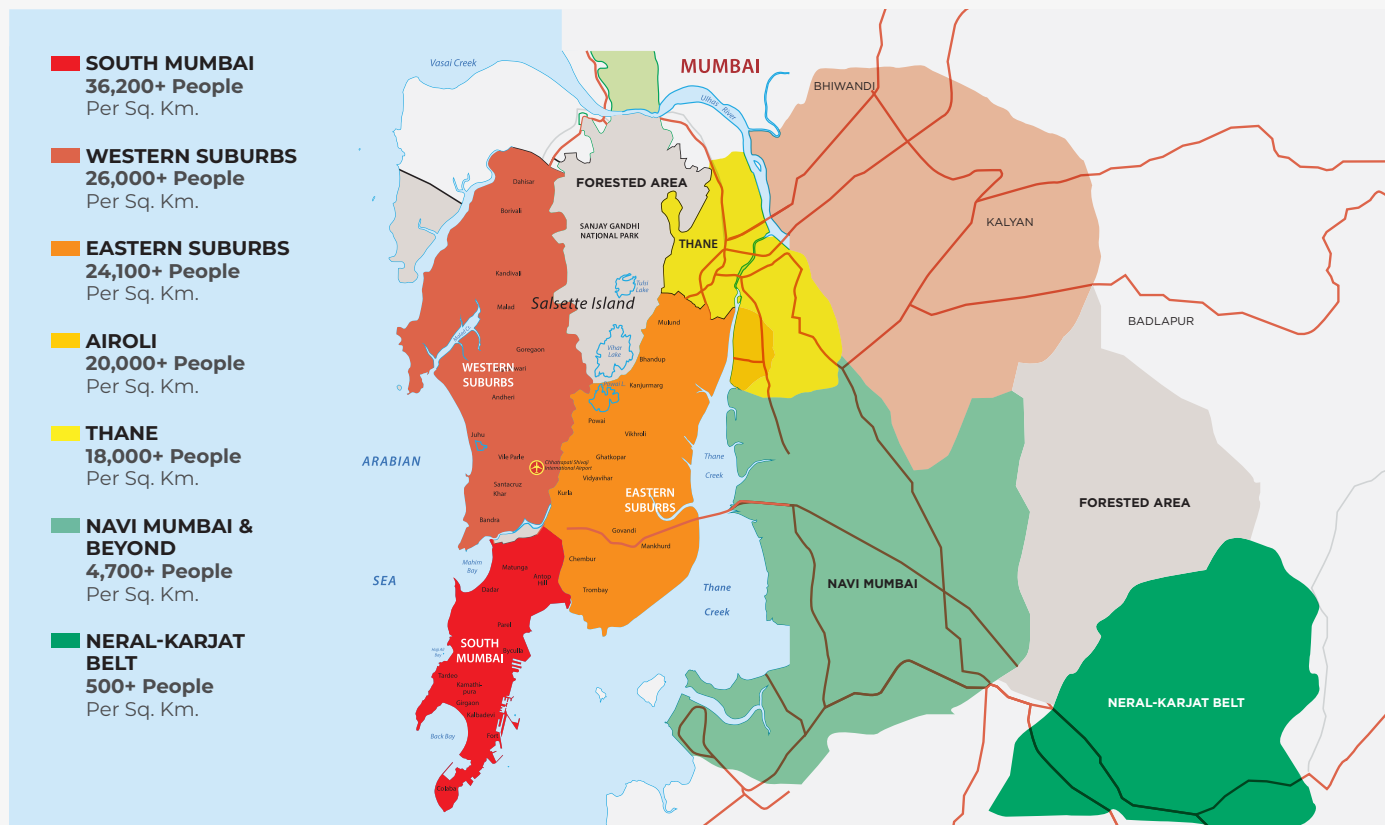
Mumbai Metropolitan Region, India's BFSI capital and home to the world's biggest MNCs is growing at a rapid pace, with its GDP set to double in the next 6 years. In the past decade, the city has grown in leaps and bounds, creating explosive commercial and residential centres like Thane and Navi Mumbai that are now becoming increasingly saturated given the huge population growth.



FROM CONGESTION TO CONNECTIVITY.

Hemmed in by the Arabian Sea, every square foot in Mumbai is extremely valuable. Land, hitherto a B2B offering, has been now beautifully made available to the retail investor.

Driven by era-defining urban infrastructure projects like the Navi Mumbai International Airport, Bandra-Worli Sea Link, Coastal Road, Mumbai Trans Harbor Link, freeways, ring roads, metros and rail expansion projects, Mumbai is now on an unprecedented expansion spree into Navi Mumbai and beyond.



UNLOCKING MUMBAI'S NEXT CHAPTER: THE PROMISE OF A RICH, QUALITY LIFE.



While Mumbai's resilience, diversity, and economic growth make it a city of limitless potential, cities like Vienna, Zurich, and Singapore consistently ranked among the world's most livable cities present a striking contrast to Mumbai in terms of quality of life.



Urban Planning & Infrastructure: While Zurich and Vienna boast well-planned public spaces, efficient transport, and pedestrian-friendly environments, Mumbai has limited green spaces due to rapid expansion and urbanization.



Environmental Quality: Vienna's clean air, Zurich's pristine lakes, and Singapore's green urban policies contrast with Mumbai's pollution, limited open spaces, and high population density.



Public Transport & Mobility: Singapore's world-class public transport ensures seamless connectivity, whereas Mumbai's system, though improving with metro expansion and infrastructural upgradations, still faces overcrowding.



Work-Life Balance & Well-Being: Vienna and Zurich prioritize work-life balance and recreational spaces, while Mumbai's fast-paced lifestyle makes it difficult to maintain a work life balance and enjoy an immersive lifestyle.

WHAT MUMBAI NEEDS? A HIGH QUALITY IMMERSIVE LIFESTYLE.



THE BIRTH OF A MULTI-SENSORIAL, TRUE-BLUE LIVING EXPERIENCE.

In a world that's always on the move, the True Blue way of living offers a powerful balance. It's about living a thoughtful immersive life that prioritizes authentic connections, stress-free living, balanced nutrition, natural movement, and a strong sense of purpose. It begins with you—when you align your lifestyle with these values, you bring these lifestyle choices to your family and in-turn to your wider community. As a result, you don't just build a better life—you become the catalyst for a healthier, happier world around you. True Blue Living isn't just a lifestyle, it's a legacy in the making.



INTRODUCING THE P-E-P FRAMEWORK. THE ENABLER OF MULTI-SENSORIAL, TRUE-BLUE LIVING EXPERIENCES.

The Physical-Emotional-Psychological framework addresses the need to lead a holistic lifestyle.

THE CONCEPT IN A NUTSHELL:

THE “P-E-P” FRAMEWORK — ENABLER OF MULTI-SENSORIAL LIFESTYLE.

Digital & Social Well-being

- Mindful technology use (screen time limits, digital detox)
- Social harmony (positive online communities, less toxicity)
- Work-life balance (conscious time-management, relaxation)

Wellness & Sustainable Living

- Nutritious eating
- Regular physical activity
- Proper hydration
- Sustainable movement (cycling, walking)



Intellectual & Emotional Growth

- Reading & continuous learning
- Practicing gratitude & emotional intelligence
- Engaging in meaningful social interactions

**QUESTION
YOURSELF:
KNOW YOUR
TRUE-BLUE
SCORE.**



A FRESH CHAPTER FOR MUMBAI. FULL OF GOODNESS, GRACE AND GRATITUDE.

"True-Blue" living experience isn't just a phrase; it's a philosophy. A philosophy rooted in loyalty, trust, integrity, and depth. It starts with you, imparting these values to yourself is the first step toward real, lasting change. The ripple effect is undeniable: when you transform yourself, the world around you changes too.

THE RIPPLE EFFECT. FROM SELF TO SOCIETY.

True-Blue Self: This is where it all begins. Self-awareness and emotional intelligence become your guiding lights. Personal growth, discipline and integrity are your tools. Every choice you make, every action you take, is a reflection of mindfulness. It's not just about surviving, but about thriving - physically, mentally, emotionally.

True-Blue Family: Elevate yourself, and your family will follow. Families that live this way are built on trust, empathy and respect. Shared values create stronger connections, and together, you build rituals that ground you. Home becomes a place of support, growth, and transformation.

True-Blue Community: When families embrace these principles, they create something bigger. Communities become more inclusive, cooperative and resilient. In times of change, they're not just surviving they're thriving. It's about shared purpose and collective upliftment. Together, we rise.

True-Blue Lifestyle: Your lifestyle is the outward expression of what you believe. It's in the choices you make every day - conscious consumption, sustainable living and prioritizing time, health, meaningful relationships and human connections. It's about living with intention.

True-Blue Wealth: Wealth isn't just the bottom line; it's the "returns of living well". It's about embracing a holistic, guilt-free approach to life. It's not just about taking, but giving, back to nature, to your community, to the future you're building for your children.

True-Blue Living isn't just a way to live — it's a way to live better, with authenticity, purpose, and a deeper sense of fulfillment.



MISSION BLUE ZONE

INDIA'S FIRST BLUE ZONE BRANDED LAND DEVELOPMENT

Introducing a never-seen-before, 80-acre lifestyle land development, just 2 hours* from Mumbai, integrated with the principles of Blue Zones.



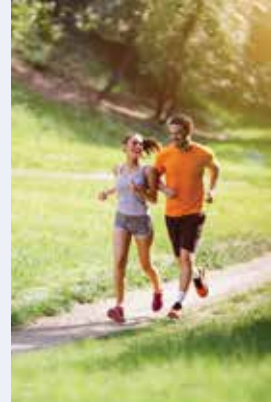
*Distance and timelines are indicative and may vary subject to weather, transport and infrastructure facilities to be provided

THE GENESIS OF A WORLD-CLASS PRODUCT OFFERING.

An **experiential, multi-sensory**, evolved development with modern, **rugged, nature bound** yet luxurious enhancements.

Multiple experiential pockets of amenities inside the development that translate into life's pathways harmoniously blending with nature.

Immersive experiences combining **art, music and literature**, complemented by cascading waterfalls, streams and water features, firepits and vibrant foliage for a serene atmosphere.



A SMORGASBORD OF EXPERIENCES.





FROM OUR INTERNATIONALLY ACCLAIMED DESIGN PARTNER: ENZYME.

Enzyme APD is an international architecture and design practice, with over 250 projects of sustainable architecture, urbanism, and interior design.

Headquartered in Hong Kong, the group also has offices in Singapore and Madrid with partnership offices in Dubai, Vietnam and Canada.

The group has designed some of the iconic projects across the globe and operates in multiple disciplines of architecture – Masterplanning, interior design, landscaping, façade design and computational design.



Bamboo Towers, Malaysia



Gili T Development, Indonesia



Seafront Masterplan, Bahrain



Longmen Resort, China



NWW Museum, Republic of Korea



Simón N.A.F.

Partner & Managing Director,
Singapore / Brussels

Simón Núñez de Arenas Fraile enjoys the reputation of being an internationally renowned architect. During his earlier stints at various design firms, he was instrumental in winning the prestigious Pragati Maidan redevelopment project and the Bharat Mandapam Convention Centre which recently hosted the G20 Summit in India. He is also accredited with designing private works for Bahrain's Royal Family, Procter & Gamble R&D headquarters in Singapore and Pepsi Co. headquarters in New York and India.

MUMBAI IN ITS NEW TRANSFORMATIVE AVATAR.

MUMBAI 3.0: A VISION FOR THE FUTURE.

Mumbai 3.0 is set to transform the region with \$11B invested in the Karnala-Sai-Chirner New Town and cutting-edge data infrastructure across MMR, in collaboration with MIDC and CIDCO.

Here's what constitutes Mumbai 3.0.



Sustainable & Smart

Infrastructure: Green buildings with eco-friendly design, smart urban planning and better water and waste management.



Seamless Mobility & Connectivity:

World-class public transport systems featuring automobile-free zones and intelligent traffic systems.



A Greener, Healthier

Mumbai: More designated open spaces and better air quality initiatives.



Health, Wellness & Quality of Life: Access to world-class healthcare services, including initiatives for better mental health and work-life balance. Inclination towards higher cultural integration with theatres, libraries, art districts – to nurture talent and leisure.



Tech-Driven Governance & Citizen Engagement:

Faster, digitally-driven governance services with community-driven feedback mechanisms.

Mumbai 3.0 = New-age + Self-Sustainable + Visionary

A WELL-PLANNED ECOSYSTEM 3X THE SIZE OF MUMBAI. INVEST EARLY. INVEST SMART. MAXIMISE RETURNS.



NAVI MUMBAI AIRPORT INFLUENCE NOTIFIED AREA (NAINA).

The 90,000+ acre, India's largest planned smart city surrounding the upcoming Navi Mumbai International Airport. With world-class infrastructure, seamless connectivity, and CIDCO's strategic planning, NAINA is set to become a prime destination for real estate, business, and lifestyle growth.

NAINA, in numbers:

- **20% larger** than Navi Mumbai.
- Over **₹3 lakh crore** Public & Private Investments planned in this region.
- Outlay of over **₹15,000 crore** by CIDCO for infrastructure development.
- All 12 town planning schemes (TPS) approved by CIDCO.
- **L&T** laid the base infrastructure for TPS 2 to 7 at an initial cost of over **₹5,000 crore**.



Reliance Industries has kickstarted the development of a world-class, **5,000+ acre** integrated digital services industrial area, pumping in **₹60,000 crore** making one of India's largest tech and industrial ecosystem.



Part of the **\$1 billion** investments planned in AI-centric centres by Princeton Digital Group in India.



Part of the massive data centre investments of **₹50,000 crore** planned by Adani Group.



Home to Asia's largest data centre operated by Yotta and multiple other projects planned to come alive in coming years.



Part of Blackstone group's **₹90,000 crore** investment to be directed towards the development of infrastructure and data centre capabilities in Mumbai 3.0.



Fidelity-backed Colt DCS has plans to set up a hyperscale data centre with an investment of over **₹8,500 crore**.



The City and Industrial Development Corporation (CIDCO) has signed four major MoUs worth over **₹48,000 crore** at the World Economic Forum in Davos, creating international educity, outdoor arena, data centres and a world-class logistics park.



Beneficiary of AWS' **\$8.3 billion** investments in cloud infrastructure MoU signed with the Government of Maharashtra. Expected to generate over 80,000 jobs in data center supply chain in India.



₹800 crore investment in a captive data centre spread over a **25-acre** campus.



Digital Edge bags **\$1.6 billion** in data centre expansion funding.

THE DAWN OF A NEW ERA: NAVI MUMBAI INTERNATIONAL AIRPORT.

Spread over 2800+ acres, this world-class modern marvel has been designed by the world renowned Zaha Hadid architects and is being constructed at a cost of over ₹18,000 crore by the Adani Group.

As a result of T1 at CSMIA undergoing renovation later in 2025, over 1 crore passengers annually will shift to NMIA. It is expected that NMIA T1 with a capacity of 2 crore passengers annually will reach saturation by mid-2026, probably the shortest saturation time in the world for a greenfield airport terminal.

By 2034, NMIA is expected to handle over 9 crore passengers annually with the current CSMIA becoming a secondary airport for Mumbai Metropolitan Region.

NMIA, IN NUMBERS:

2,800+ acres of greenfield airport with **2,000+ acre** logistics park.

1,000+ acre tourism zone to be built around the new airport.

4 lakh+ direct and indirect jobs expected to be created.

India's first multi-modal airport, connected by roadways, railways, metros and waterways.



MUMBAI'S DEVELOPMENTAL BLITZKRIEG.

₹4.7 LAKH CRORES WORTH OF INVESTMENTS.

8x
growth in
expenditure

₹4,70,000 CR

TOTAL EXPENDITURE

₹4,040 CR

Inauguration of Bandra-Worli Sea Link:

The 5.6 km long, one of its kind sea bridge opened for public use, reducing traffic congestion on WEH.

Mumbai-Pune Expressway Upgrades:

Ongoing maintenance and minor expansions.

Mumbai Metro Line 1: Completion of Mumbai's first metro line from Versova to Ghatkopar, estimated at ₹4,321 crore.

₹60,000 CR

Mumbai Trans Harbour Link (MTHL):

Construction started in 2017 with an estimated cost of over ₹17,843 crore.

Navi Mumbai International Airport (NMIA): Construction commenced in 2017 with an estimated cost of ₹16,000 crore.

Coastal Road Project: Construction began in 2018 with an estimated cost of ₹15,000 crore.

Mumbai Metro Line 3: Construction began in 2016 with an estimated cost of over ₹23,000 crore.

Delhi-Mumbai Industrial Corridor (DMIC): Ongoing development of nodes & infrastructure.

Navi Mumbai International Airport (NMIA):

The new airport will be opened by May 2025 with an initial passenger inflow of at least 1 crore annually due to closure of existing T1 airport.

Mumbai Metro Line 3:

Expected to be fully operational by the end of 2025 with a cost over ₹23,000 crore.

Mumbai Trans Harbour Link (MTHL):

The new sea link, 21.8 km long, opens for public in Jan 2024 – greatly reducing the commute times between Mumbai and Navi Mumbai.

Coastal Road Project:

Phase 1 completed and opened for public in March 2024. The 10.58 km Phase 1 connects Nariman Point & Worli with Amarsons Garden.

Mumbai Metro Line 2B:

Construction ongoing with an estimated cost of ₹1,09,700 crore.

Mumbai-Ahmedabad High-Speed Rail Corridor:

Ongoing construction with an estimated cost of over ₹1.08 lakh crore.

New Vashi Creek Bridge:

Completed in September 2024 with an estimated cost of ₹1,800 crore.

2005

2010

2015

2020

2025

LIMITED,
ONLY NEED-BASED
MEGA PROJECTS,
BEING DEVELOPED AS A
POST-FACTO SOLUTION.

THE NEW ERA:
RAPID PACE OF
MEGA DEVELOPMENTAL PROJECTS:
A PIVOTAL ASPECT OF PLANNED
CITIES BY PRE-EMPTING DEMAND.

OWN LAND IN THE HEARTLAND OF MUMBAI 3.0. A PROPOSITION OF NO COMPARE.

In a city where the skyline rises higher by the day, owning land isn't just an investment, it's an heirloom. Mumbai, a metropolis defined by its relentless pace and ever-expanding ambition, offers few opportunities to claim a piece of earth as your own.

But where do you find the land to invest? At the cusp of transformative exponential growth in Mumbai 3.0.

NERAL: QUICK ACCESSIBILITY, STUNNING BEAUTY AND AN EXPLOSIVE GROWTH TRAJECTORY.

3.6X*

Growth in 8 years with 17.5% CAGR.

28% CAGR*

for AirBNBs and serviced villas
and holiday homes.

THE GROWTH DRIVERS:

Opening of MTHL Sea Link reducing travel time by **30 mins.**

Upcoming Navi Mumbai International Airport – catapulting growth in the entire region.

Direct influence of **90,000-acre** NAINA smart city.

Benefactor of upcoming **Mumbai 3.0** planned city set to elevate MMR's GDP to **\$300bn by 2029**; featuring tech hubs and **65% of country's** data centres.





NERAL-MATHERAN. AN AVENUE FOR MUMBAI'S VERY OWN TRUE-BLUE LIVING EXPERIENCE.

Located just 2 hours from Mumbai and about seventy minutes* from the upcoming Navi Mumbai International Airport, Neral-Matheran is a scenic retreat where misty hills, lush forests and breathtaking valley views create a serene escape from city life.

THE PERFECT MELANGE OF BOTH WORLDS.

- **Mumbai's first and original hillside retreat:** At 80 kms, compared to Lonavala at 87 kms untouched by industrialisation.
- **A wildlife sanctuary in the backyard:** 131 sq. km. (32,371 acres) of Shri Bhimashankar Wildlife Sanctuary offering breathtaking views of the Western Ghats.
- **Neral-Matheran:** The only automobile-free hill station with one-of-its-kind features including the UNESCO World Heritage toy train.
- **A great place to live:** The only untouched, naturally-gifted location that is away, yet close to Mumbai's influence of growth, Mumbai 3.0.
- **Connectivity:** Planned, superlative connectivity via: Panvel-Chakan via Bhimashankar Mountains, Panvel-Neral State Highway and Virar-Alibaug Multimodal Corridor.

INCREDIBLE EXPERIENCES NEAR NERAL



MATHERAN (30 mins)

Panoramic Points:

- Alexander Point
- One Tree Hill Point
- Echo Point
- Sunrise Point
- Hart Point
- Lord Point

Hiking & Trekking:

- Garbett Plateau Trek
- Prabalgad Trek
- Irshalgad Fort
- Vikatgad Peb Fort
- Vetaleshwar
- Waterfall

Cultural Attractions:

- Louisa Point
- Charlotte Lake
- Rambagh Point



SAGUNA BAUG (15 mins)

- Agro Tourism Farm
- Emu Farm Tour
- Honeybee, Rabbit House
- Bird Watching

- Dairy Farm
- Waterfall Tours
- Stargazing
- Paddle Wheel Boating

- Rope Wall Climbing
- Segway Ride
- Horse Riding



MONTERIA VILLAGE (45 mins)

- India's First Sustainable, Eco-Friendly Village Retreat
- Giant Swing
- Village Mela

- Waterfall And Cave Tunnel
- Bamboo Oxypark
- Pottery
- Farming & Dhanvantari

- Destination Wedding
- Traditional Accommodations



WATERSCAPES

- River Rafting Karjat
- Bhivpuri Waterfall
- Tapalwadi Waterfall
- Pali Bhutivali Dam
- Bhagirath Waterfall
- Bedisgaav
- Morbe Dam
- Kalote Dam
- Solanpada Dam
- Avsare Lake
- Madap Waterfall
- Salokh Dam
- Dhangar Waterfall
- Palasdhari Dam



TREKKING

- Sondai Fort
- Peth Fort
- Songiri Fort



TOY TRAIN (25mins)

Nominated for UNESCO award in 2021. Has been running since 1907.



ND STUDIO

Movies shot – Parinda, Salaam Bombay, Jodha Akbar, Hum Dil De Chuke Sanam, Bajirao Mastani.



AMBARESHWAR SHIVA TEMPLE (60 mins)



KONDESHWAR TEMPLE (50 mins)

THE HOUSE OF ABHINANDAN LODHA®

REDEFINING THE BEAUTY AND RICHNESS OF LAND.

The House of Abhinandan Lodha® was formed on the vision to provide citizens of India and the world - access to some of the most-strategic land banks, via strong tech-enabled processes. We are a new-generation consumer-tech organisation evangelising prime land banks as wealth and legacy-creating opportunities.

THE PROMISE OF NEW GENERATION LAND®



PROMISE OF SECURITY

New Generation Land® is safe and secure, providing you with peace of mind. Owning land made safe, secure and transparent.



PROMISE OF WEALTH

New Generation Land® serves as a hedge against uncertainties, offering the opportunity to create intergenerational wealth with just a click of a button.



PROMISE OF TRANSPARENCY

Trust is built on transparency, and we are committed to providing complete transparency in managing your New Generation Land®.

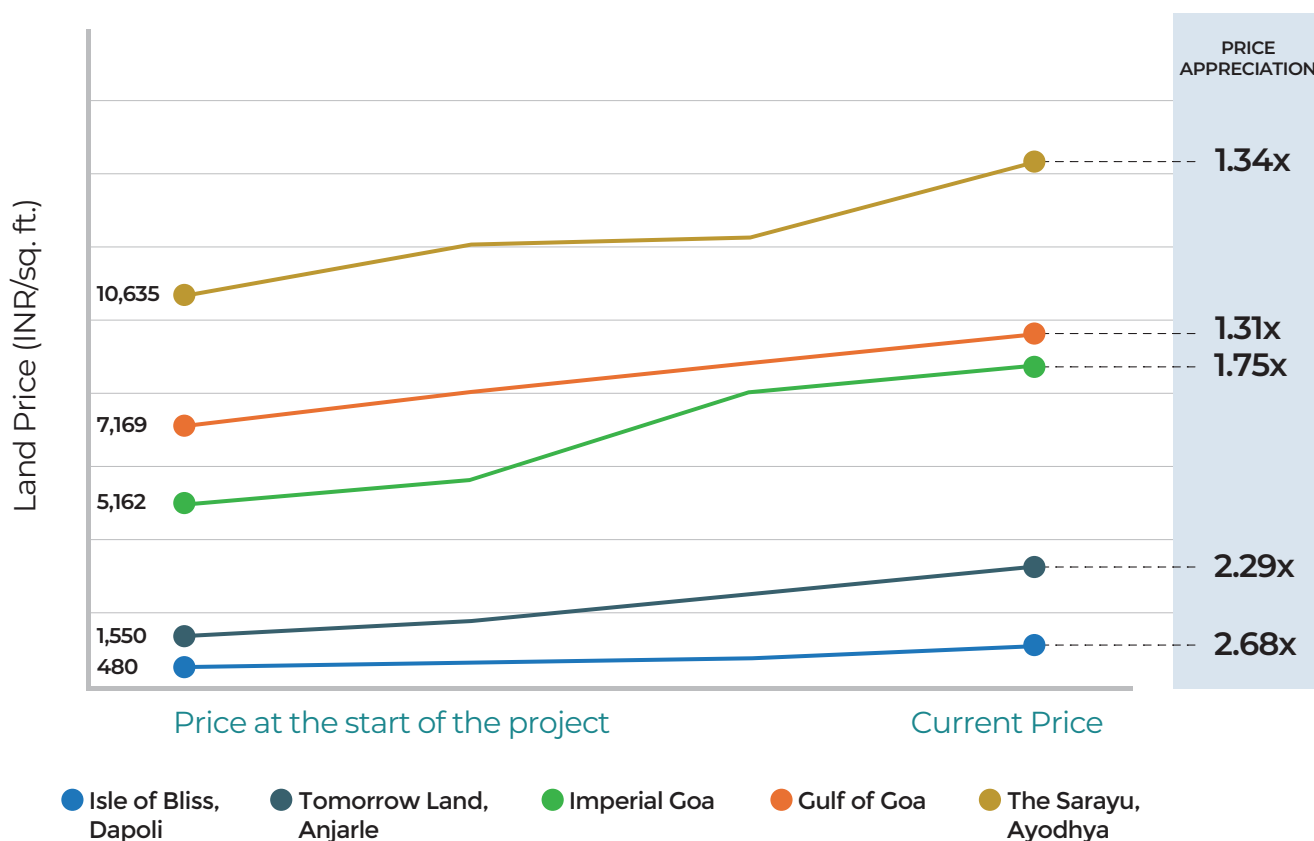


PROMISE OF LIQUIDITY

Facilitating digitally-aided, transactions for buying and selling New Generation Land®.

FROM VISION TO VALUE:

The Impressive Appreciation of Our Developments.



CONNOISSEURS, PATRONS, AMBASSADORS. A STAR-STUDDED ENSEMBLE.



**MR. AMITABH
BACHCHAN**

FOR
THE SARAYU*
— AYODHYA —



**MS. TRIPTII
DIMRI**

FOR
**ONE
GOA**



**MS. KRITI
SANON**

FOR
**Sol de
Alibaug**

A DIVERSE CUSTOMER BASE OF BUSINESS LEADERS, CELEBRITIES AND PROFESSIONALS FROM 15+ COUNTRIES.

- A client base from across the top BFSI institutions, consultancies, manufacturing and service sectors.
- Top-notch gentry exemplified by the best designations and C-suite holders.
- A like-minded community of neighbours-turned friends.

A PIONEERING TECH-ENABLED OWNERSHIP EXPERIENCE.



OUR PROJECTS



India's only 7-star land development showcasing 20% appreciation in 3 months. Appropriated by the legend Mr. Amitabh Bachchan.

📍 Ayodhya, Uttar Pradesh

THE SARAYU®
— AYODHYA —



Goa's first-and-only 130+ acre, carbon neutral, 5-star branded land development at Bicholim, Goa, featuring a luxury hotel, multi-tiered clubhouse, branded gym and a man-made sea and beach.

📍 Bicholim, Goa



50-acre world-class land development in Khopoli featuring a 30,000 sq. ft. hilltop boutique resort, 50+ luxurious amenities and verdant views of the Sahyadris.

📍 Khopoli, Maharashtra

AERO-ESTATE
KHOPOLI, MUMBAI



5 mins from Basilica of Bom Jesus. 100% sell-out project with 25% appreciation. Ready for possession.

📍 Bainguinim, Goa



Sol de
Alibaug

India's first signature land development in the Hamptons of Mumbai has garnered interest from over the globe.

Alibaug, Maharashtra



7 mins from Dabolim Airport.
100% sell out project with 25% appreciation in price within 6 months.

Vasco, Goa



ISLE OF
BLISS

A massive 110% appreciation at Dapoli between August 2020 and October 2022. Transforming the Konkan coastline forever.

Dapoli, Maharashtra



The grandest land celebration in the country
2x subscriptions, a sell-out launch.

Neral, Maharashtra

CELEBRATION LAND

TOMORROW LAND

An epic land shopping festival at Anjarle that saw 3x subscriptions, 1200+ applicants.

Anjarle, Maharashtra



INSPIRE THE WORLD
AROUND YOU.
LIVE HEALTHIER,
HAPPIER, LIVELIER.

Know your True-Blue
Score today and take
the pledge.



THE TRUE-BLUE
WAY OF LIVING
COMING TO
MUMBAI, SOON.

STAY TUNED.

THE
HOUSE OF
ABHINANDAN
LODHA

3rd Floor, Lodha Excelus, Apollo Mills Compound, NM Joshi Marg, Mahalakshmi, Mumbai, Maharashtra 400011.

www.hoabl.com

The House Of Abhinandan Lodha

[thehouseofabhinandanlodha](https://www.instagram.com/thehouseofabhinandanlodha)

'The House of Abhinandan Lodha' has been established in 2020 and is not, in any manner, associated with 'Lodha' or 'Lodha Group'.



"Mission Blue Zone" is the codename for the Project "ForeverLand" registered with MahaRERA having registration number P52000077814 available at <https://maharera.maharashtra.gov.in/public/project/view/50747> | The Project is being developed by HOABL Landscapes Private Limited ("Promoter"). The House of Abhinandan Lodha and "New Generation Land" are registered trademarks of Tomorrow Capital Enterprises Private Limited. *Time taken to travel is subject to weather, traffic and road conditions, this is not an offer for sale. The Project is mortgaged to Vistra ITCL (India) Limited. The offer is valid for a limited period and the Promoter reserves the right to modify and withdraw the same without prior notice. Sale is subject to the terms of application form, agreement for sale and such other documents to be executed between the parties. Price is exclusive of all taxes, statutory and other charges. All images, information, drawings, and sketches shown in advertisements and promotional materials are for representation purposes only. All proposed developments to be done by third parties / authorities are subject to approvals. The sources mentioned for the upcoming infrastructure were obtained from the relevant official government sources. The infrastructure facilities mentioned are proposed to be developed by the Government and other authorities/third parties and we cannot predict the timing or the actual provisioning of these facilities, as the same is beyond our control. We shall not be responsible or liable for any delay or non-provisioning of the same. For more information, please contact the corporate office at The House of Abhinandan Lodha, Lodha Excelus, 3rd Floor, Apollo Mills Compound, NM Joshi Marg, Mahalakshmi, Mumbai, Maharashtra - 400011. Visit: www.hoabl.com