

SPEAKER • AUTHOR • THE CONSCIOUS ECONOMIST

Dr. Crystal Gifford

Make great decisions faster.

Impossible Is Where Your Genius Begins.

A magnetic speaker who turns decision science and economics into energy, clarity, and action — from intimate rooms to audiences in the thousands, on campus and on the world's biggest stages.



Chief Economist

WOMENOMIC\$ MAGAZINE

Bestselling Author

2 BOOKS & COUNTING

25+ yrs

FINANCE & EDUCATION

Carnegie Hall

ON THE WORLD STAGE

● SIGNATURE KEYNOTES

Money & economics tracks also available — Navigating Financial Windfalls • Profit from Your IP.



Impossible Is Where Your Genius Begins

Break through limiting beliefs and unlock the actionable genius in every student and educator.

BEST FOR

Assemblies • Faculty PD



Make Great Decisions Faster

A repeatable framework — by whose authority, by what measure — for college, career, and leadership.

BEST FOR

Students • Leaders



Unbox Your Leadership

Faculty and student leaders discover their Genius Leadership Archetype and learn to lead from it.

BEST FOR

Faculty & Staff



Unabashedly Me

Confidence and authenticity that help young people show up fully and choose boldly.

BEST FOR

Student Bodies

FORMATS & EXPERIENCES



Keynote

30–90 min • live or virtual



Workshop / “Play”shop

Half-day to multi-day



Virtual Training

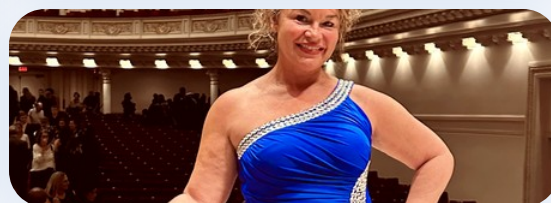
Live and interactive



Assembly & Faculty PD

Students and staff

DR. CRYSTAL, LIVE



WHAT THEY'RE SAYING



Thank you for being the coolest teacher ever — I've used what I learned with you in my life.

E. WALLACE • STUDENT



Well worth your time. I highly recommend her for your audiences.

TIFFANY O. • CEO



I thoroughly enjoyed your presentation — and your instinct to present without slides.

T. BARRY • CEO

ABOUT DR. CRYSTAL



Dr. Crystal Gifford — “The Conscious Economist” — holds a doctorate in finance and economics with 25+ years as an entrepreneur, educator, and speaker. She has taught at Central State University and built online business and finance programs for four universities (including Kaplan), is Chief Economist of Womenomic\$ Magazine, and is the bestselling author of *The Money Shot* and *The Money Makeover*. Speaking since 1999, she has energized audiences from intimate rooms to thousands — from private-school campuses to the Carnegie Hall stage. Her throughline is simple: help people make great decisions faster.

AS SEEN ON CFO Magazine • Global Woman • Miami Made • BizTV Shows • AUREA

Request Dr. Crystal to speak.

Request →

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Live Adventurously

Dr. Crystal Gifford