

TERRY WEBSTER

PRODUCER / DIRECTOR

DIRECTOR OF PHOTOGRAPHY

DIGITAL INNOVATOR





TERRY WEBSTER

PRODUCER / DIRECTOR

DOCUMENTARIUM

DIGITAL INNOVATOR



CONTACT



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PROFESSIONAL SUMMARY

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I'm a Video Creator and Filmmaker with over 15 years of experience producing content for TVCs, social media, campaigns, and documentaries. My work focuses on storytelling, visual quality, and technical precision, and I'm passionate about creating content that resonates with audiences.

Proficient in Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator) and highly skilled in motion graphics, I bring creativity and technical expertise to every project. I'm also experienced with professional cameras, lighting, and audio equipment, ensuring high-quality results in any setting.

I recently completed Washed Away, a feature-length documentary about one of Australia's worst floods, where I served as Director of Photography and Producer. I'm preparing to speak at global Adobe events about the creative and technical processes behind the project.

I'm eager to return to commercial video creation and bring my skills to impactful brand campaigns. I thrive in collaborative environments and am committed to delivering work that aligns with brand goals while pushing creative boundaries.

With a valid driver's licence and a purpose-equipped production vehicle, I'm ready to adapt to the demands of this role. I'd love the opportunity to contribute to your Creative Services Team and help bring your brand's vision to life.

See the next page for detailed experience.

CORE TALENTS & EXPERTISE

DOCUMENTARY & FILM DIRECTION

Feature Documentary Direction &
Production
Social Impact Storytelling
Community-Engaged Filmmaking
Visual Narrative Development

TECHNICAL DIRECTION

Cinematography &
Visual Direction
Multi-Camera Production
Advanced Post-Production
Broadcast-Quality
Websites
Management
Podcast Production

CONTENT CREATION & STRATEGY

Digital Content Direction
Cross-Platform Storytelling
Brand Story Development
Social Media Campaign Design



TERRY WEBSTER

DIRECTOR / PRODUCER - FEATURE DOCUMENTARY

FEATURED DOCUMENTARY DIRECTION

WASHED AWAY (2022-2024)

PRODUCTION LEADERSHIP & TECHNICAL DIRECTION

- Led comprehensive documentary production capturing Australia's worst most costliest flood disaster.
- Managed 2 x 25TB of footage across multiple filming locations and challenging conditions.
- Developed innovative interview techniques for trauma-sensitive subjects.
- Coordinated filming in extreme weather conditions while maintaining crew safety.
- Directed remote production teams across multiple regions.
- Executed complex post-production workflow for a feature length documentary.

PRODUCTION LEADERSHIP

Creative Team Direction
Project & Budget Management
Stakeholder Engagement
Community Collaboration

TECHNICAL MASTERSHIP

Sony FX9 & A7SIII Systems
Data Wrangle + Back Ups
Aerial Cinematography
Professional Lighting Design
Advanced Color Grading

CREATIVE DIRECTION & STORY DEVELOPMENT

- Director of Photography / Primary Shooter.
- Crafted a compelling narrative structure using a hero's journey framework.
- Directed sensitive community interviews requiring advanced interpersonal skills.
- Collaborated with industry leaders to develop and refine story architecture.
- Managed evolution from initial concept to 88-minute feature documentary.
- Oversaw the complete post-production process, including dialogue, sound design and score.

TECHNICAL EXPERTISE DEMONSTRATED

- Advanced cinematography in extreme weather conditions.
- Complex data management and archival systems
- Multi-camera production coordination.
- Professional sound recording in challenging environments.
- Helicopters, jet boats, NRL all fast paced and highly cautious environments.
- High-end post-production workflow management.
- AI video enhancement and framerates manipulation.
- Broadcast-standard delivery requirements.



TERRY WEBSTER

DIRECTOR / PRODUCER - FEATURE DOCUMENTARY

FEATURED DOCUMENTARY DIRECTION

PRODUCTION MANAGEMENT

- Coordinated core production team, including story producer, designer, and sound engineer.
- Managed collaborative relationships with professional camera operators.
- Directed community content integration, maintaining consistent production quality.
- Developed efficient production workflows, maximising limited resources.
- Built strong stakeholder relationships across multiple organisations.
- Delivered broadcast-quality production within challenging budget parameters.

DIGITAL INNOVATION & PLATFORM DEVELOPMENT

- Assisted with the Development innovative direct-to-audience documentary streaming platform.
- Assisted with the Development of streamlined user journey from the homepage to the viewing experience.
- Implemented comprehensive backend WordPress development.
- Structured a complete digital framework, including terms, conditions, and privacy policies.
- Assisted with the Development Built conversion-optimized payment and streaming integration.
- Established multi-platform social media presence:
- Created engaging content strategies for TikTok, Instagram, Facebook, and LinkedIn
- Developed platform-specific content optimization
- Managed cross-platform audience engagement
- Implemented social media to stream conversion funnels
- Pioneered a new model for independent documentary distribution
- Designed scalable digital infrastructure for future releases





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DIRECTOR / PRODUCER - FEATURE DOCUMENTARY

COMMERCIAL AND BRAND PRODUCTIONS

BLUE LAGOON BEACH RESORT DIGITAL MARKETING

- Led strategic digital marketing initiatives for the tourism, camping and caravan industry.
- Developed integrated marketing strategy across social media platforms.
- Implemented targeted advertising campaigns for the beachfront holiday market. Viral video's.
- Established email marketing framework for specific marketing goals.
- Content creation for specific Meta Advertising.
- Managed content creation and distribution across digital channels
- Organised Influencer campaigns & shoots

AUSTRALIAN WATER ASSOCIATION EVENT PRODUCTION DIRECTOR (10-YEAR PARTNERSHIP)

- Directed video production for annual OzWater event coverage across multiple Australian locations.
- Managed comprehensive filming of conference proceedings and ceremonies.
- Produced a diverse content portfolio, including showcase reels and sponsor features.
- Conducted master interviews with industry leaders and keynote speakers.
- Delivered exhibitor promotional content for event marketing.
- Coordinated complex equipment logistics and data management.
- Created 50th-anniversary commemorative video.
- Maintained consistent production quality across multiple event formats.

DOGS AUSTRALIA VIDEO PRODUCTION

- Created public education content for a national website platform.
- Produced targeted social media campaign content.
- Managed multiple camera operators in multiple states.
- Delivered integrated campaign across multiple channels.
- Worked with influencer creating TikTok Videos
- Media Managed



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COMMERCIAL AND BRAND PRODUCTIONS

GO COLLABORATE - HOME BEAUTIFUL (PACIFIC MAGAZINES) DIRECTOR OF PHOTOGRAPHY / EDITOR

- Shot and edited three major web series for Home Beautiful platform.
- Delivered full home renovation series content with brand integrations.
- Created 21-episode Cooks Co-op paddock-to-plate series.
- Produced beach house transformation series on Central Coast.
- Collaborated with multiple directors across series production.
- Managed technical execution of brand partner content.
- Maintained consistent visual style across all series.

CLEANAWAY / 1COAST / CENTRAL COAST COUNCIL VIDEO PRODUCTION

- Managed ongoing video production requirements for the waste management on the Central Coast.
- Developed educational content for bin waste removal programs.
- Created branded content aligned with corporate objectives.
- Produced event coverage and promotional materials
- Led client consultations to define project goals and outcomes.
- Created storyboards and scripts for stakeholder approval.
- Delivered complete production and post-production services.
- Maintained consistent brand standards across all deliverables.
- Large format photography for waste management trucks



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DIRECTOR / PRODUCER - FEATURE DOCUMENTARY

COMMERCIAL AND BRAND PRODUCTIONS

BUSINESS COUNCIL OF CO-OPERATIVES AND MUTUALS DIRECTOR OF PHOTOGRAPHY / CONTENT PRODUCER

- Led cinematography for ABC documentary 'Fightback Farmers'.
- Edited and delivered podcast series, for the farmers, fishers and foresters including advertisement integration.
- Produced corporate narrative content for banking and insurance partners.
- Created partner stories for CEO engagement.
- Managed complete production workflow from filming to final delivery.
- Developed content across broadcast and digital platforms.
- Maintained consistent quality across diverse content formats

SOCIAL

Avatars
Concept Developer
Shooter + Editor + All Platforms
Direction
Photographer
Social Media Marketing

SOFTWARE

Premiere Pro
After Effects
Lightroom
Photoshop
Indesign
Izotope
Wordpress

HUSQVARNA DIGITAL CONTENT PRODUCER

- Partnered with the Husqvarna marketing team for a retail engagement campaign.
- Achieved over one million views across campaign content.
- Created comedic scripts and produced short-form marketing videos.
- Created content driving direct store traffic.
- Delivered measurable conversion results.
- Maintained brand consistency across campaign assets.

GARDENA PRODUCTION MANAGER / DIRECTOR OF PHOTOGRAPHY

- Partnered with the Husqvarna marketing team for a retail engagement campaign.
- Achieved over one million views across campaign content.
- Created comedic scripts and produced short-form marketing videos.
- Created content driving direct store traffic.
- Delivered measurable conversion results.
- Maintained brand consistency across campaign assets.



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COMMERCIAL AND BRAND PRODUCTIONS

ADDITIONAL BRAND PARTNERSHIPS

OPTUS

Director of Photography, Editor for a series of promotional videos via GoCollaborate.

SNOOZE

Director of Photography + Editor for a Autumn & Summer Campaign. Client Go-collaborate.

MY WEIGHT CANT WAIT

My role was film making, shooting, lighting, lav mikes, and some fast paced editing / data wrangler. Just another day in paradise.

HAYHOUSE - DEEPAK CHOPRA

Filmed and edited online education for Hay House

ALLENS LAWYERS

My role was editor, I was supplied a script and sourced footage, cut video, created graphics, sound design and successfully supplied the final edit.

REFERENCE - Get in contact and i can connect you with my reference

Tara King - GoCollaborate

Steve Bibb - Barkingmad.TV

John Leahy - Pogue Productions

Toni Houston - Writer / Director

See the next page for Broadcast Experience.

CLIENTS

go collaborate



Terry Webster

dp, filmmaker, editor

tv series, online series and story shooter



PRE PRODUCTION SKILLS

Strong AI operator

Strong development pitch decks

Strong development online campaigns

Strong development TV Show ideas

Strong development director treatments

Good skills in development Wordpress & Shopify

POST PRODUCTION

Home Editing suite

Voice over facilities

Editing in 4K capabilities

Audio Mixing

Colour Grading

AI Upscale and frame rate manipulation.

Data Management + Back Up

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BROADCAST ACHIEVEMENTS

NETFLIX - EPK INTERCEPTOR

DIRECTOR OF PHOTOGRAPHY MASTER INTERVIEWS

- Filmed master interviews with lead cast and Lead writer.
- Delivered high quality UHD 4K footage shot from the FX9.

FIGHTBACK FARMERS - ABC DOCUMENTARY

DIRECTOR OF PHOTOGRAPHY

- Shot observational documentary format in Victoria and South Australia
- Collaborated with Executive Producers Tara King and Steve Bibbs
- Worked under Writer-Director Kay Pavlou
- Documented farmers' collaborative approach to sustainable agriculture
- Shot on sony FX9, A7siii + Gimble, Phantom 4 Pro drone.
- Data Wrangled + Interstate travel.
- Worked with Steve Bibb to produce 2-minute teaser

MAN EATS WILD

SERIES 1 EPISODES 5 & 7

DIRECTOR OF PHOTOGRAPHY / PRIMARY SHOOTER

- Led adventure-focused productions across challenging locations:
 - Darwin: Barramundi and Buffalo hunting expeditions
 - Cape York: Wild Boar tracking and filming
 - Great Barrier Reef: Black Marlin and Spearfishing Documentation
 - New Zealand: Whakaari Volcano/White Island KingFish
 - South Island: Deer stalking coverage
 - Central North Island: Pheasant hunting sequences
- Managed crew safety and equipment in extreme environments
- Maintained production quality while working in remote locations
- Drove crew car from Auckland to Wellington.
- Shot on Sony FS7 and A73 for consistent high-quality output.
- Developed Pitch Decks and built website.



PRODUCTION EQUIPMENT

Powered Mercedes Benz
Sprinter

Sony FX9

Sony a7siii

Phantom 4 Pro

Lights

Wireless Mikes

GoPros

Wireless directors monitor

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BROADCAST ACHIEVEMENTS

HOUSE HUNTERS INTERNATIONAL DIRECTOR OF PHOTOGRAPHY

- Director of Photography - Australia / Newcastle Episode
- Coordinated with fixers for drone approvals and filming permits
- Executed a demanding four-day schedule of 12-hour shooting days
- Operated multiple camera systems including FX9, Sony a7siii, and drone
- Created cinematic coverage utilizing Segway and gimbal techniques
- Captured master interviews, house tours, and Newcastle location footage
- Managed complete data workflow, including daily backups and footage reports
- Delivered broadcast-quality content meeting network specifications

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BOUDDI WILD SWIM DIRECTOR OF PHOTOGRAPHY

- Cinematography for a year-long documentary following endurance swimmers.
- Captured a dramatic 14-hour marathon swim from Terrigal to Umina.
- Filmed through three severe storm cells while maintaining camera operation.
- Documented critical water rescue operations in dangerous conditions
- Continued filming through extreme weather to capture remarkable story conclusion.
- Master Interviews - studio set up black screen, lighting and sound.
- Data Wrangled, back and management of media.

TONI HOUSTON MEDIA and ARTESANO PRODUCTIONS
present

BOUDDI WILD SWIM

AN OCEANIC ODYSSEY IN A CHANGING WORLD

*A quest for success.
A story about surrender.*



FEATURING CHRIS YOUNG NADA PANTLE MATT BRADLEY NICOLE HOLVER
DIRECTED AND EDITED BY TONI HOUSTON PRODUCED BY SARAH BEARD
DIRECTOR OF PHOTOGRAPHY TERRY WEBSTER ORIGINAL SCORE BY ERIC (AKA EWNODORPHIN) SOUND DESIGN JEREMY WILMOT
COSTUME DESIGNER PETER COLEMAN RICHARD "WOODY" SPARK EDWARDS LAKIS PHILLIP MAENPAA NADA PANTLE
SUPPORTED BY CREATIVE ART CENTRAL AND CENTRAL COAST COUNCIL

DIGITAL MARKETING

Avatars

Concept Developer

Shooter + Editor + All Platforms

Direction

Photography

Digital Marketing

Meta Business

Facebook / Instagram

Tik Tok

Linkedin

Website / SEO / Blog

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BROADCAST ACHIEVEMENTS

TASTE OF AUSTRALIA WITH HAYDEN QUINN OFFLINE EDITOR

- Collaborated with lead editor Sam Fitzpatrick on food and travel series.
 - Developed efficient editing techniques for lifestyle content.
 - Applied editing expertise to enhance shooting methodology.
 - Crafted compelling narratives showcasing Australian food culture
- Demonstrated dual knowledge in technical and creative storytelling

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THE COOKS CO-OP SERIES DIRECTOR OF PHOTOGRAPHY / PRIMARY SHOOTER / EDITOR

- Created 21 interstitial episodes exploring Hawkesbury region's local produce.
 - Shot all cinematography using FS7 and A73 camera systems.
 - Managed complete editing workflow for all episodes.
 - Prepared and organized audio and visual elements for the sound engineer.
- Delivered content for colour grading in broadcast-ready format.
- Crafted compelling narratives showcasing Australian food culture.
- Demonstrated dual knowledge in technical and creative storytelling.

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I AM ME (CHANNEL 10) CAMERA OPERATOR

- Operated Sony F55 for children's educational series.
- Shot content capturing young people's world exploration.
- Collaborated on scenes featuring animated character integration.
- Maintained an engaging visual style appropriate for a young audience.



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BROADCAST ACHIEVEMENTS

DR MAX SERIES (DUBAI PRODUCTION) CAMERA OPERATOR / DRONE OPERATOR / DOP ASSISTANT

- Collaborated with renowned DOP Damien Beebe across multiple international locations.
- Operated camera systems throughout Dubai, UK, France, Switzerland, and Monaco.
- Managing large size amounts of production kit.
- Executed drone cinematography for international broadcast series.
- Supported DOP in production preparation and execution.
- Managed complex filming logistics across multiple countries.
- Integrated with international production crew.
- Delivered broadcast content meeting global production standards.

SOFTWARE APPLICATIONS

Premiere Pro

After Effects

Lightroom

Photoshop

Indesign

Canva

Davinci Resolve

Izotope

Wordpress

Shopify

Topaz Ai

Mid Journey

Claude Ai

Chat GPT

Remini AI

SEARCH 4 HURT - ESPN PRODUCTION MANAGER / SHOOTER

- Managed production logistics for extreme endurance sports series.
- Captured 48-hour fitness challenges and endurance events.
- Shot Sydney Harbour paddleboard race competitions
- Coordinated and executed green screen studio productions.
- Operated Sony camera systems across multiple filming conditions.
- Supported DP while maintaining production management duties.
- Documented athlete Matt Murphy's global competition journey.
- Filmed interactions with sports legends and training sequences.

WHAT PEOPLE SAY

“ I have worked with Terry on two large project for Home Beautiful over the past two years. ”

He has a fantastic work ethic, always going above and beyond to find solutions for a better outcome for any project. He has an open, friendly approach with all talent and production staff, creating a great atmosphere on set that is productive, fun and innovative. His filming is absolutely beautiful and the fact that he is also a talented editor means that he consistently delivers finished work of the highest quality that really makes a project sing. He has become an integral part of our content strategy and we will continue to work with him.

WENDY MOORE

Editor in Chief - Home Beautiful / Presenter House Rules



“ Terry's strengths are built for producing higly engaging digital content. ”

Terry has a very sharp eye when it comes to the creation of digital content. His ideas, his artform from behind the lens in video and static media, to understanding all media formats like Broadcast, Online specifications like IGTV and Facebook, building websites, and the tricks in post-production. When it comes to creating content, Terry will be a leading member of the content creation team.

TARA KING

GoCollaborate



TERRY WEBSTER

CONTENT CREATOR