

portfolio

@vertex.house.mark

vertex-house.com

vertexhousemarketing@gmail.com

21 May, 2026 →

Soy Diego Saenz, estudiante de Business Administration en UTEP y fundador de Vertex House, una agencia creativa enfocada en branding, redes sociales y producción de contenido para marcas modernas.

I'm Diego Saenz, a Business Administration student at UTEP and founder of Vertex House, a creative agency focused on branding, social media, and content production for modern brands.

introduction



My education

I am currently pursuing a Business Administration degree at The University of Texas at El Paso (UTEP), where I have developed skills in business, marketing, leadership, and project management.



The University of Texas at El Paso

Business Administration
Currently Enrolled

Marketing & Creative Experience

Mentorship under a former Coca-Cola Marketing Director with over 15 years of industry experience.

Professional Development

Hands-on experience in branding, social media management, project coordination, and content production through Vertex House and client projects.



Skills & Expertise

Experienced in branding, marketing strategy, content production, and project coordination for businesses, events, and digital campaigns.

- **Project Management**

Organizing workflows, timelines, and creative deliverables across multiple projects.

- **Branding & Content Strategy**

Developing brand identity, social media strategies, and creative direction.

- **Photography & Videography**

Producing visual content for marketing campaigns, events, and social media.

- **Leadership & Team Coordination**

Experience leading teams in fast-paced environments and managing operations efficiently.

work. experience

Experienced in marketing, branding, content production, and team coordination across creative and fast-paced environments. Skilled in managing projects, communicating with clients, and developing digital strategies for businesses and events.

- **Vertex House — Founder & Marketing Project Coordinator**

Managed branding, social media strategy, content production, client communication, and creative direction for businesses and events.

- **Wendy's — Manager**

Led daily operations, supervised team workflows, trained employees, and maintained efficiency in a high-volume environment for over two years.

- **Texas Kids Dental Care — Front Desk & Marketing Assistant**

Supported front desk operations while assisting with social media content, event marketing, photography, and promotional campaigns.



09 May, 2026 →



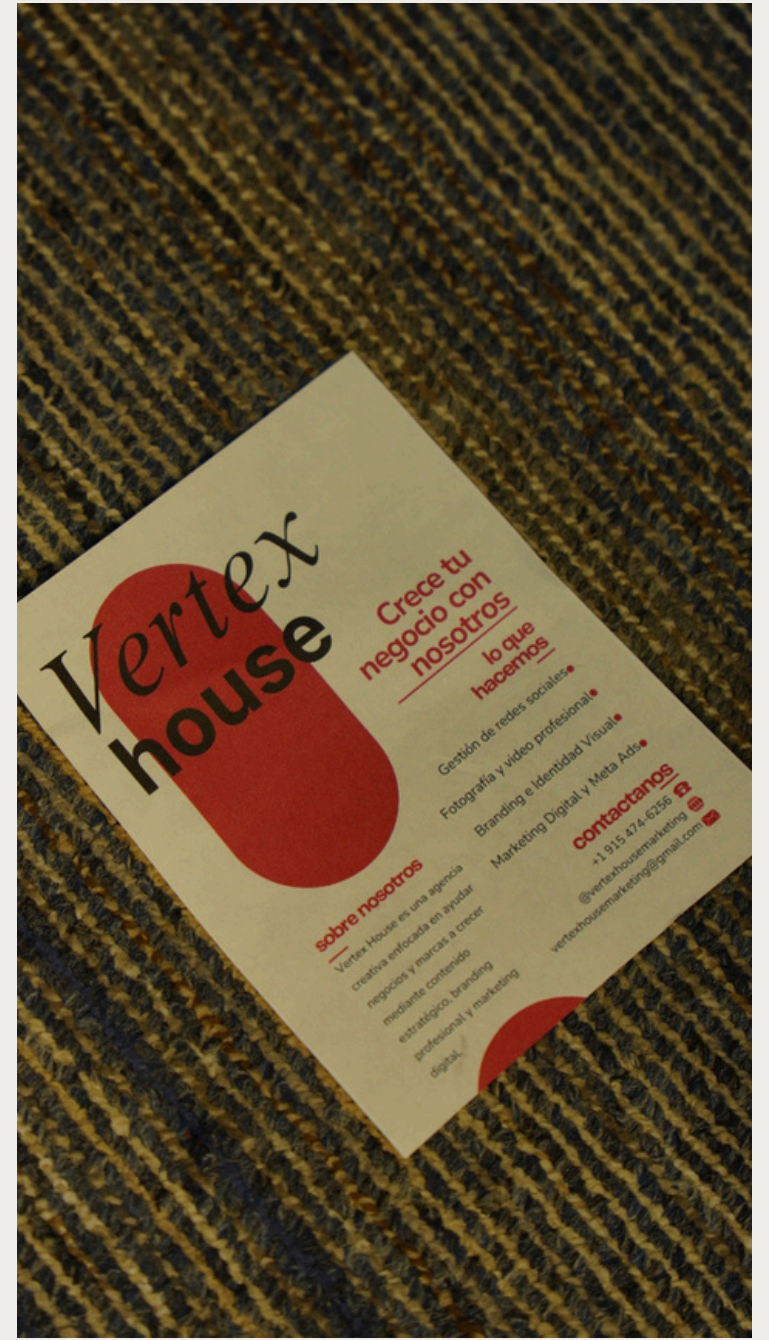
project portfolio

A collection of branding, content production, social media, and marketing projects developed through Vertex House and independent creative work. Focused on helping businesses build a stronger digital presence through strategy, visual storytelling, and creative direction.

first project

Vertex House — Creative Marketing Agency

Developed branding, content strategy, and social media direction for businesses and events through Vertex House. Focused on creating modern visual content, improving digital presence, and coordinating creative marketing projects across multiple industries.



→ 09 May, 2026

second project

PURPLE MARKET

Managed event marketing support, content creation, and social media coverage for Purple Market. Focused on audience engagement, promotional content, visual storytelling, and on-site creative coordination for local vendors and community events.



thankyou